



## U.S. Wind Industry Update

### WindExchange Webinar

September 2016

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Lawrence Berkeley National Laboratory

# 2015 Wind Technologies Market Report

## Purpose, Scope, and Data:

- Publicly available annual report summarizing key trends in the U.S. wind power market, with a focus on 2015
- Scope primarily includes wind turbines over 100 kW in size
- Separate DOE-funded report on distributed wind
- Data sources include AWEA, EIA, FERC, SEC, etc. (*see full report*)

## Report Authors:

- Primary authors: Ryan Wiser and Mark Bolinger, Berkeley Lab
- Contributions from others at Berkeley Lab, Exeter Associates, NREL

**Funded by:** U.S. DOE Wind Energy Technologies Office

**Available at:** <http://energy.gov/eere/wind>



# Report Contents

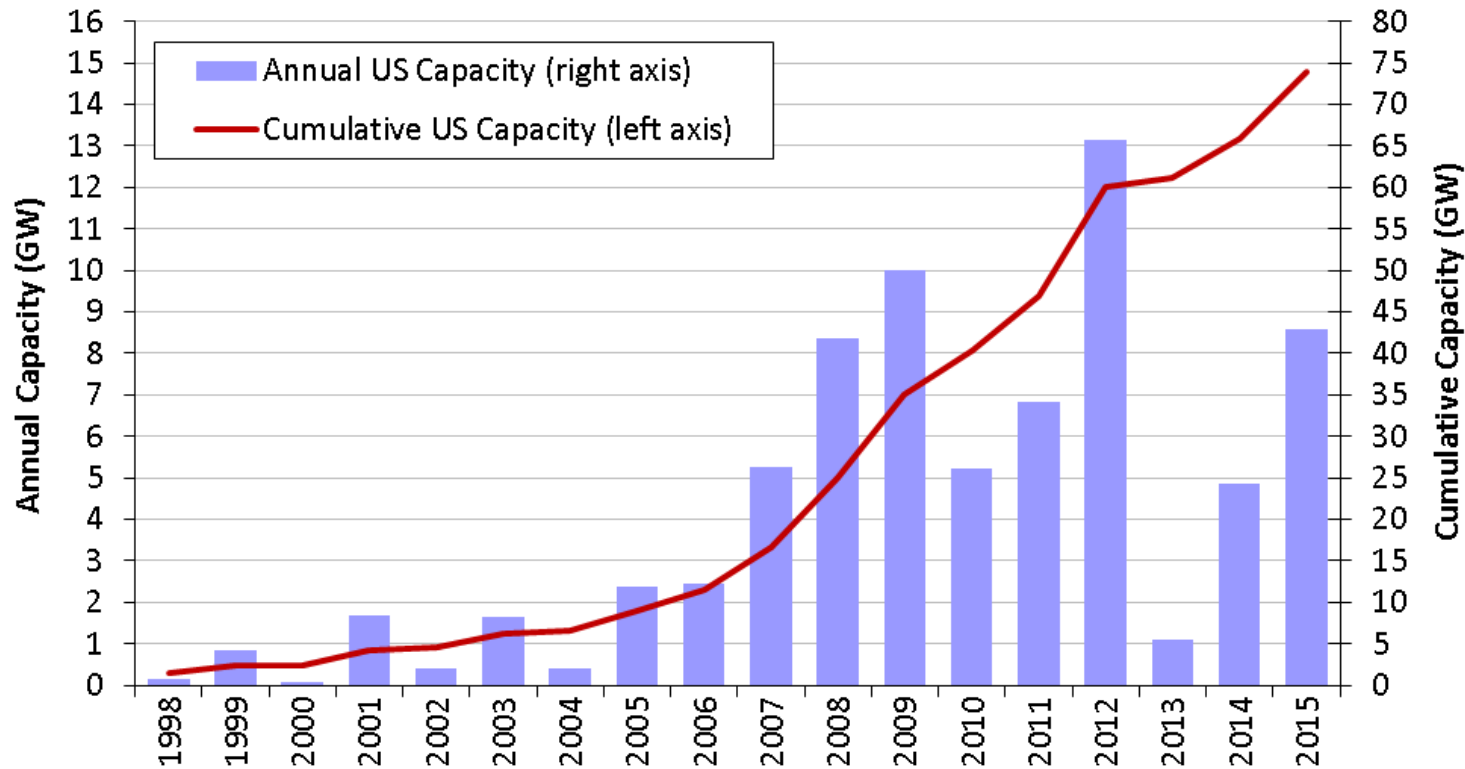
- Installation trends
- Industry trends
- Technology trends
- Performance trends
- Cost trends
- Wind power price trends
- Policy & market drivers
- Future outlook

**Current presentation focuses  
on subset of this content**



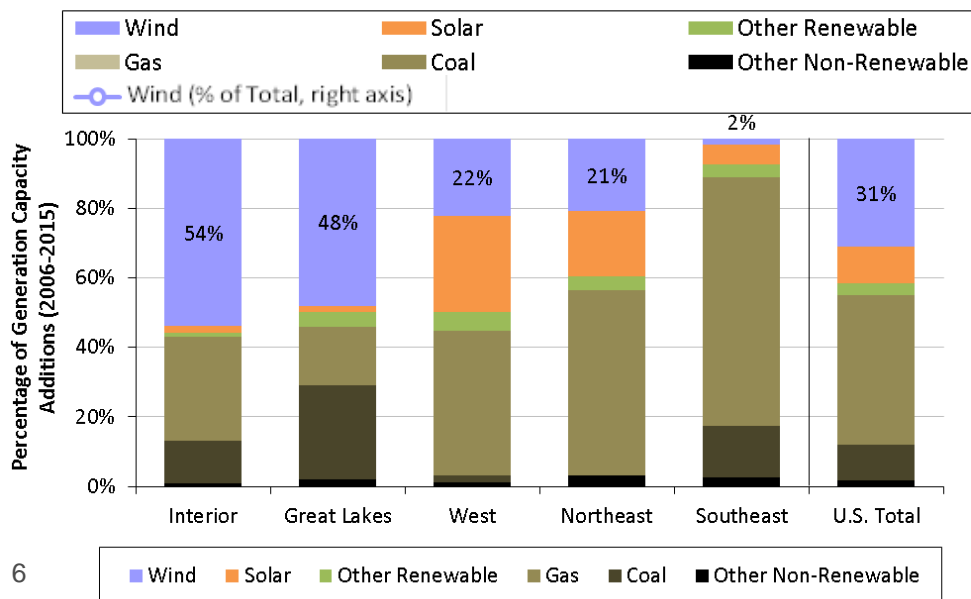
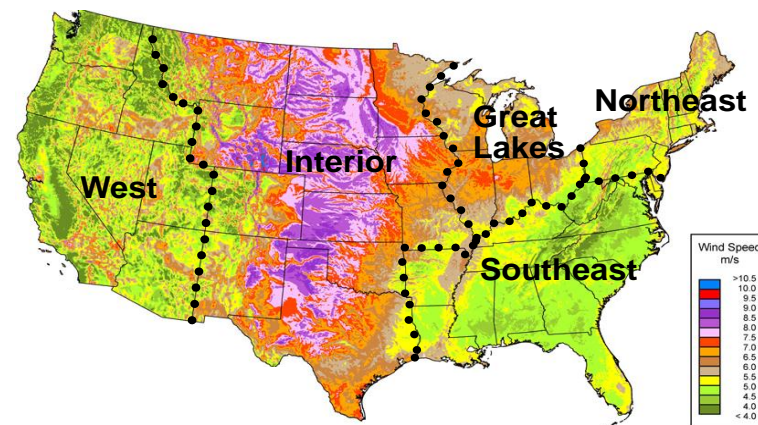
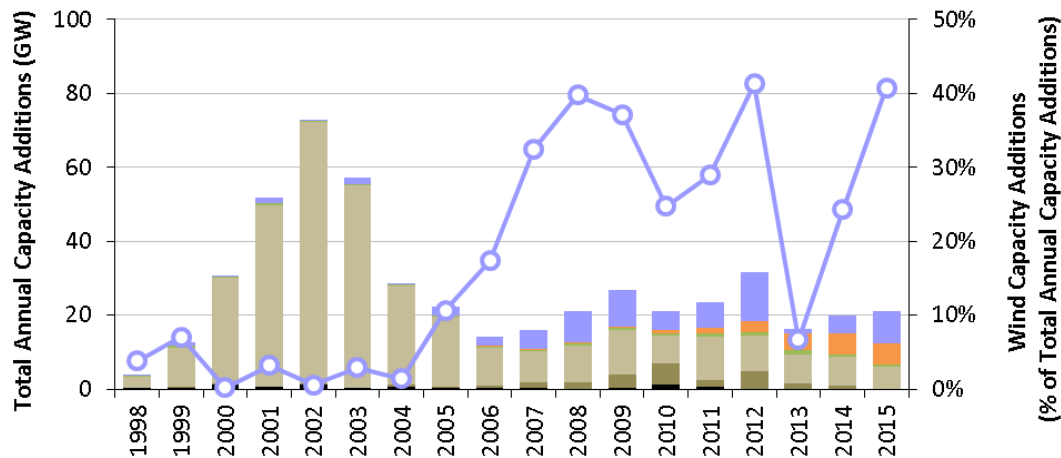
# Installation Trends: A Quick Summary

# Wind Power Additions Surged in 2015, with 8,598 MW of New Capacity Added



- \$14.5 billion invested in wind power project additions in 2015
- More than \$150 billion invested since beginning of the 1980s
- Cumulative wind capacity up 12%, bringing total to 74 GW

# Wind Power Represented 41% of Electric-Generating Capacity Additions in 2015



Over last decade, wind has comprised 31% of capacity additions nationwide, and a much higher proportion in some regions

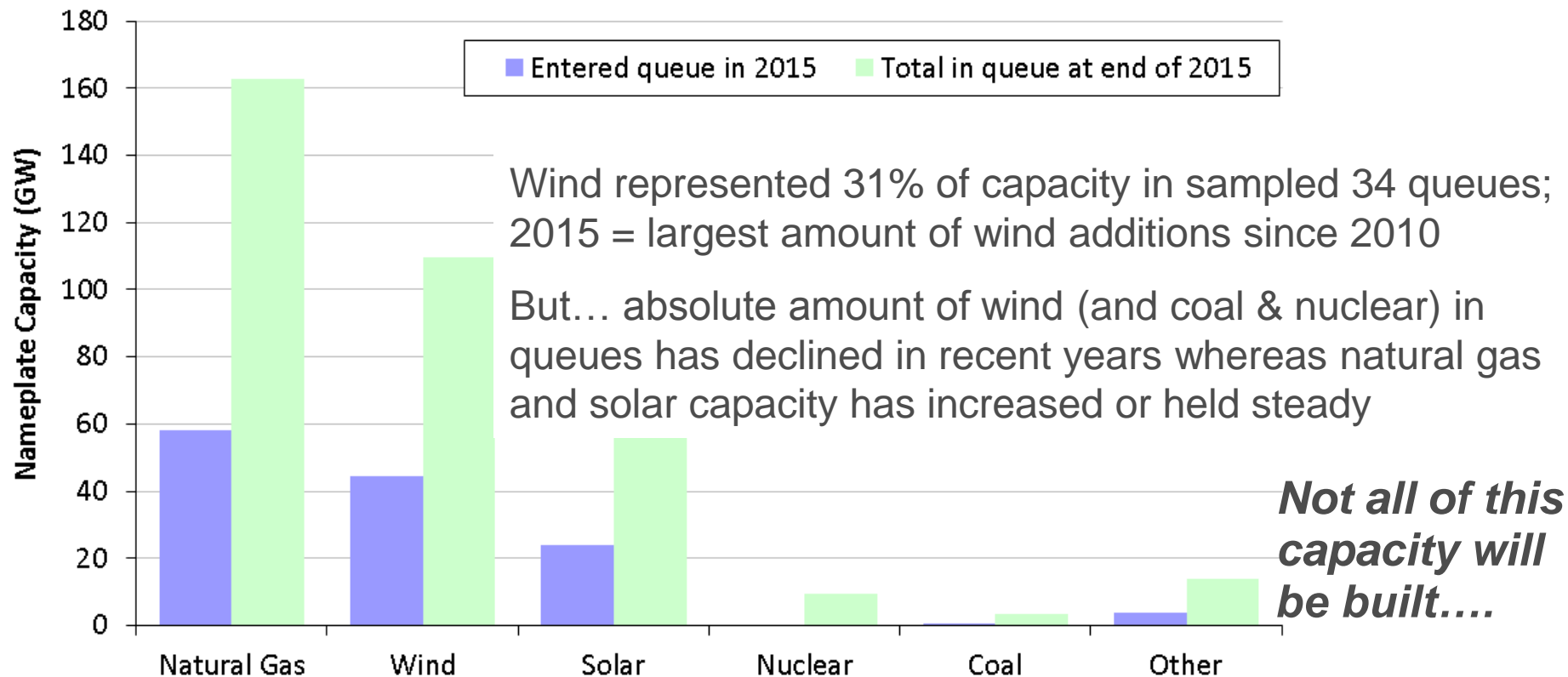
# Texas Installed the Most Wind Capacity in 2015; 12 States $\geq 10\%$ Wind Energy

Installed Capacity (MW)				Percentage of In-State Generation	
Annual (2015)		Cumulative (end of 2015)		Actual (2015)*	
Texas	3,615	Texas	17,711	Iowa	31.3%
Oklahoma	1,402	Iowa	6,209	South Dakota	25.5%
Kansas	799	California	5,662	Kansas	23.9%
Iowa	524	Oklahoma	5,184	Oklahoma	18.4%
Colorado	399	Illinois	3,842	North Dakota	17.7%
Illinois	274	Kansas	3,764	Minnesota	17.0%
New Mexico	268	Minnesota	3,235	Idaho	16.2%
North Dakota	258	Oregon	3,153	Vermont	15.4%
Minnesota	200	Washington	3,075	Colorado	14.2%
California	194	Colorado	2,965	Oregon	11.3%
South Dakota	175	North Dakota	2,143	Maine	10.5%
Maine	173	Indiana	1,895	Texas	10.0%
Indiana	150	New York	1,749	Nebraska	8.0%
Nebraska	80	Michigan	1,531	Wyoming	7.7%
Arizona	30	Wyoming	1,410	Montana	6.6%
Maryland	30	Pennsylvania	1,340	Washington	6.5%
New Hampshire	14	New Mexico	1,080	New Mexico	6.3%
Ohio	8	South Dakota	977	California	6.2%
Connecticut	5	Idaho	973	Hawaii	6.1%
New York	1	Nebraska	890	Illinois	5.5%
Rest of U.S.	0	Rest of U.S.	5,203	Rest of U.S.	1.0%
<b>TOTAL</b>	<b>8,598</b>	<b>TOTAL</b>	<b>73,992</b>	<b>TOTAL</b>	<b>4.7%</b>

- Texas had almost 3 times as much wind capacity as the next-highest state
- 24 states had > 500 MW of capacity at end of 2015 (17 > 1 GW, 11 > 2 GW)
- IA = 31% of total in-state generation from wind; SD = 26%, KS = 24%; 12 states  $\geq 10\%$ )

\* Based on 2015 wind and total generation by state from EIA's *Electric Power Monthly*.

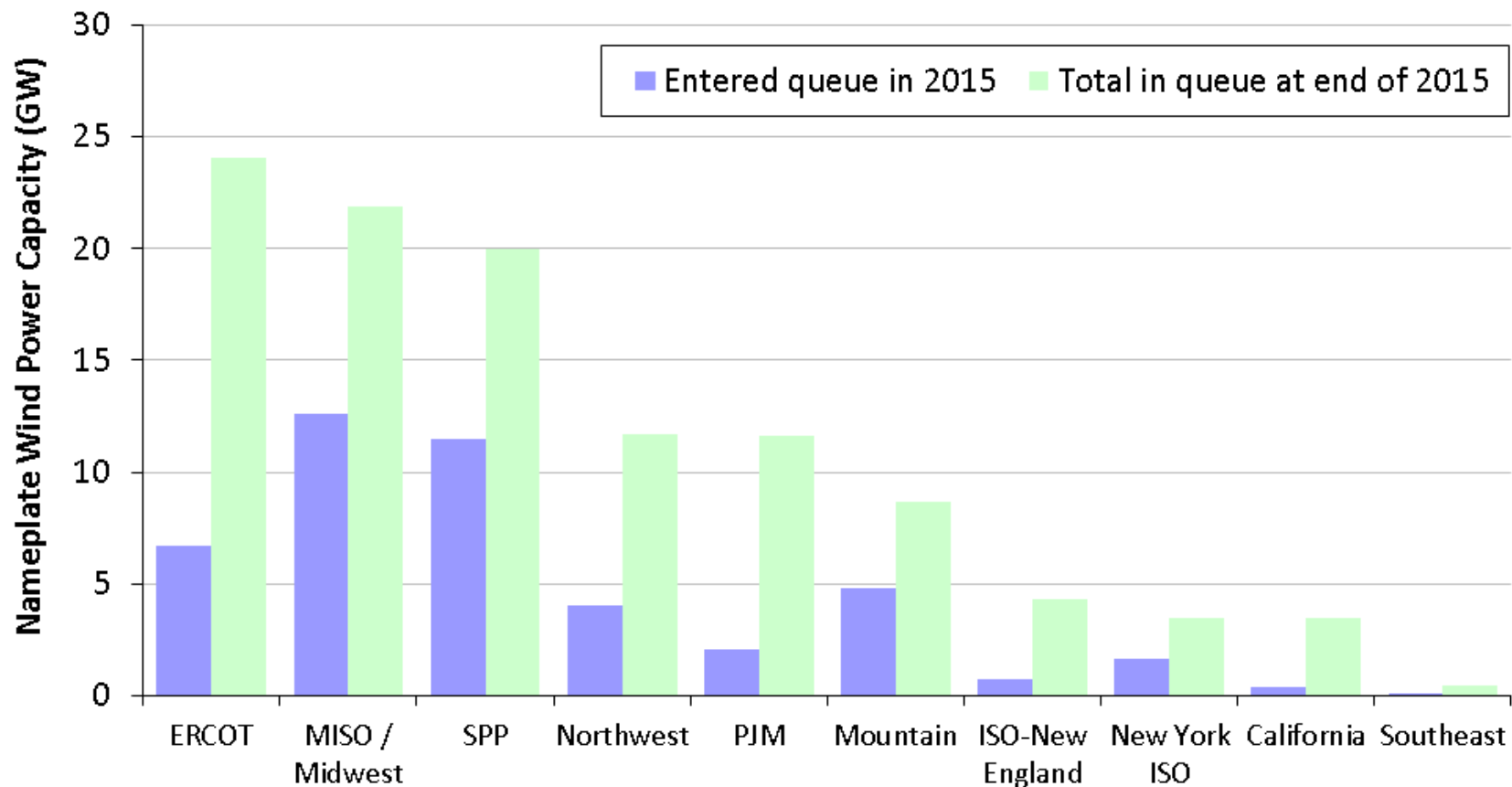
# Interconnection Queues Demonstrate that a Substantial Amount of Wind Is Under Consideration



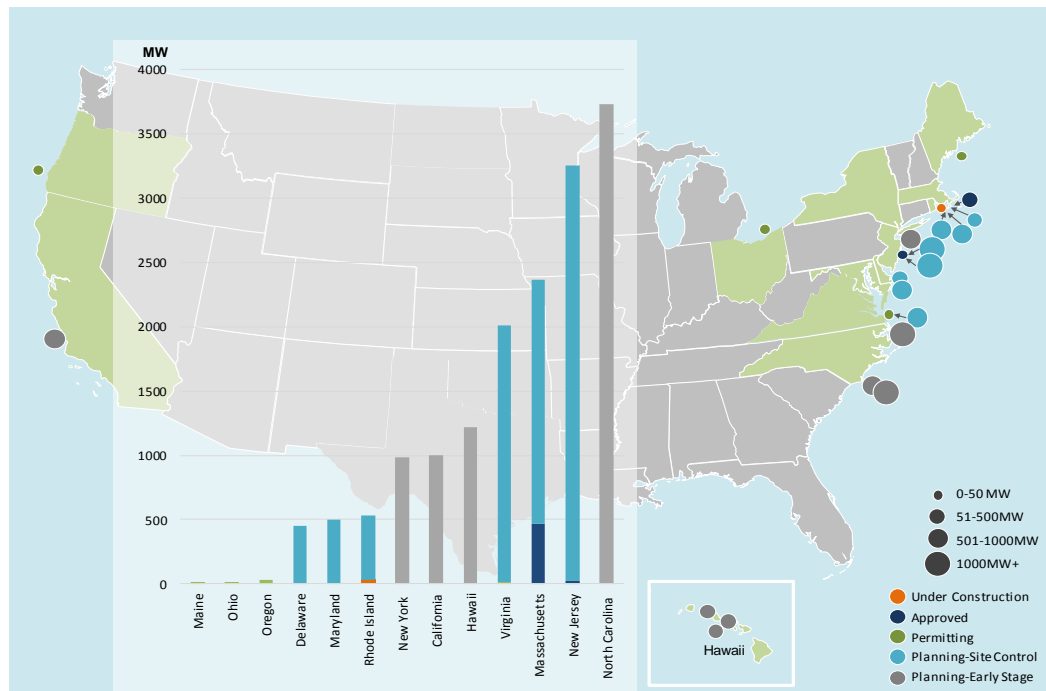
- AWEA reports 15 GW of capacity under construction after 1Q2016



# Larger Amounts of Wind Planned for Texas, Midwest, Southwest Power Pool, Northwest, PJM, and Mountain Region



# First Commercial Offshore Turbines To Be Commissioned in 2016 Amid Mixed Market Signals

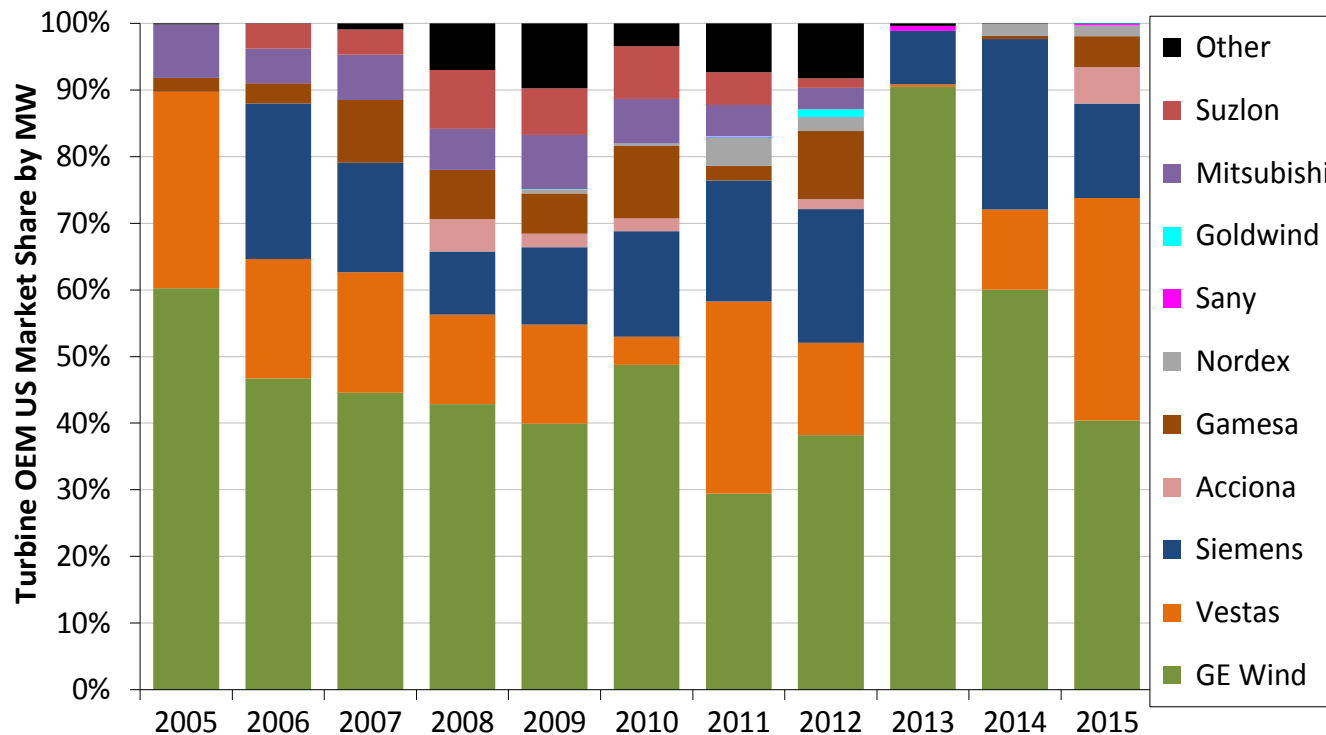


**23 proposed offshore projects in various stages of development, totaling > 16 GW of potential capacity**

- 30 MW Block Island project (RI) to be commissioned in 2016
- BOEM has granted multiple leases as of end of 2015; DOE funding 3 pilot deployments (NJ, ME, OH)
- Legal and political headwind for high-profile projects:
  - Cape Wind (MA) power purchase agreements cancelled by utilities
  - Fishermen's Atlantic City (NJ) rejected twice by state PUC
  - Dominion (VA) announced delay; DOE withdrew funding offer
- Pressing challenges include cost, lack of PPAs and policy incentives, regulatory complexity

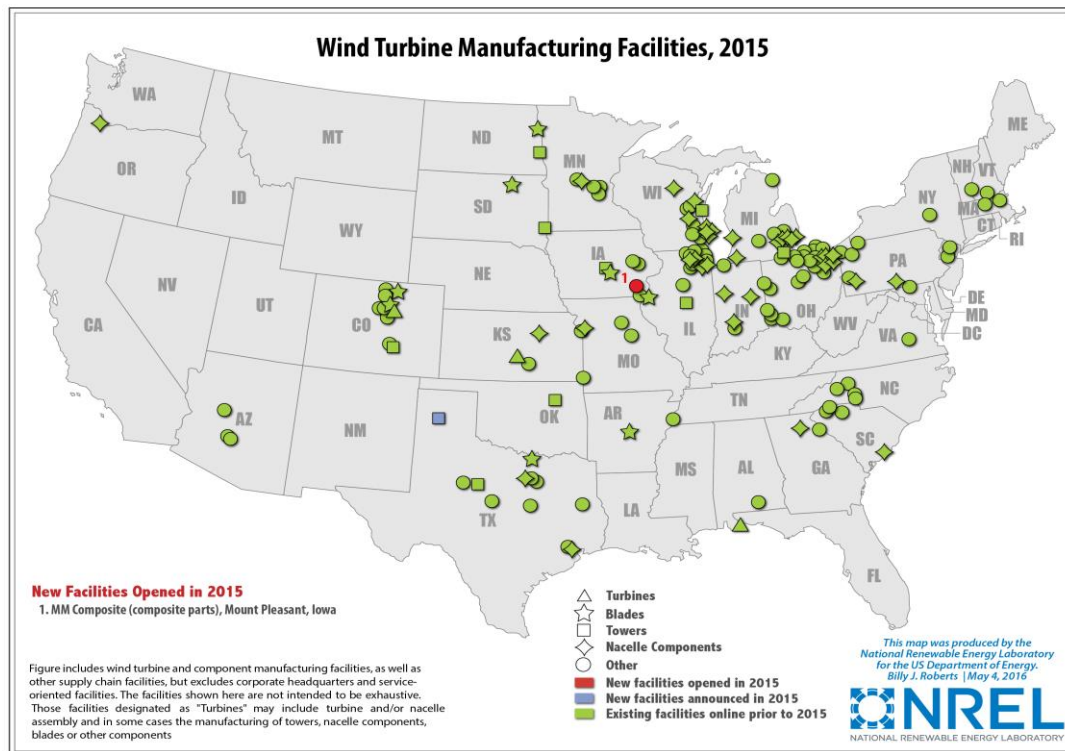
# Industry Trends

# GE and Vestas Captured 73% of the U.S. Market in 2014



- Recent dominance of the three-largest turbine suppliers in the U.S. market
- Globally, Goldwind and Vestas were the top suppliers, followed by GE
- Chinese suppliers occupied 5 of the top 10 spots in the global ranking, based almost entirely on sales within their domestic market

# Manufacturing Supply Chain Continued to Adjust to Swings in Domestic Demand

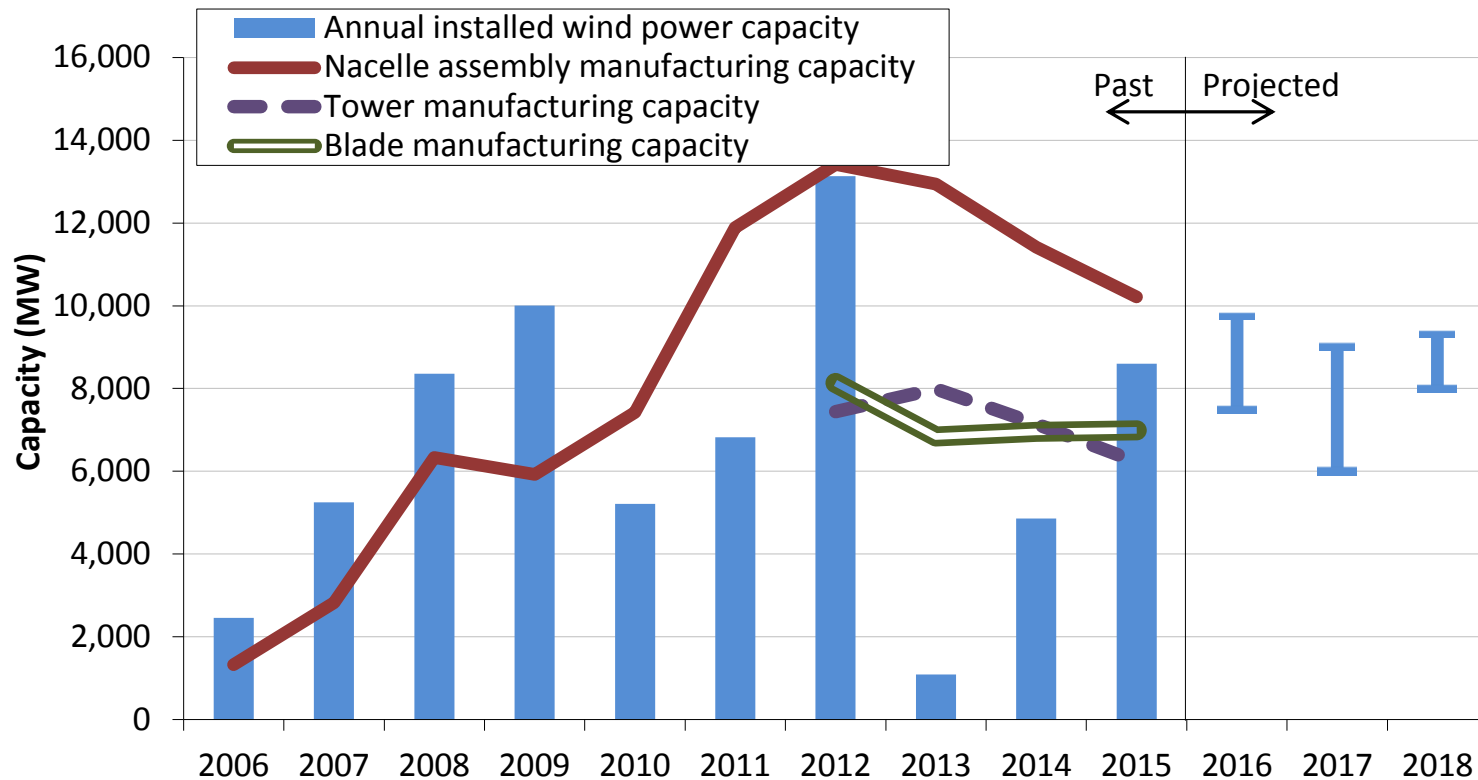


*Note: map not intended to be exhaustive*

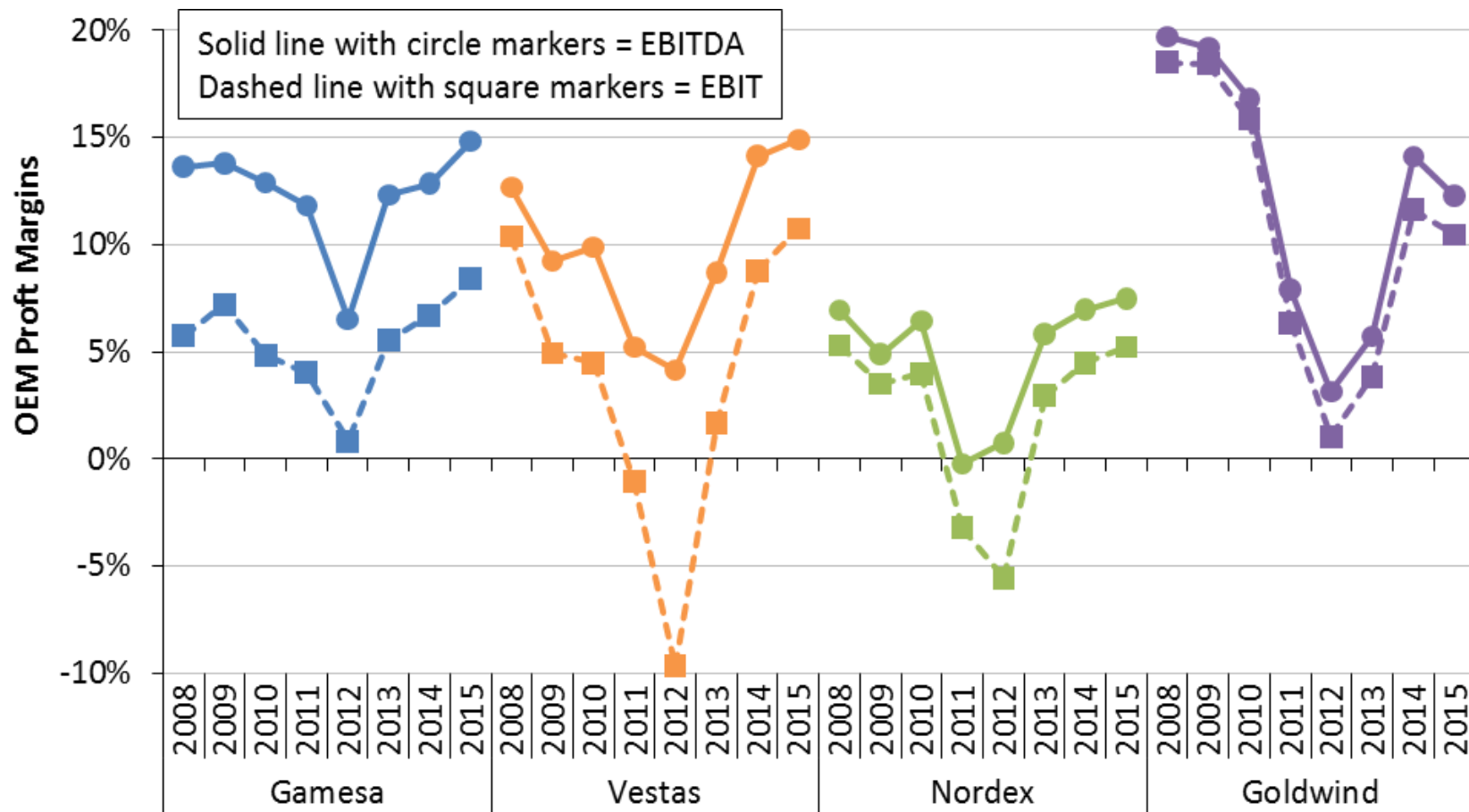
- Upswing in near- to medium-term expected growth, but strong competitive pressures and possible reduced demand over time as the PTC is phased down
- 3 domestic manufacturing facility closures in 2015; 1 new opening
- Many manufacturers remain: over last decade, manufacturers have localized and expanded U.S. presence; "Big 3" OEMs all have at least one facility
- Wind related jobs increased from 73,000 in 2014 to 88,000 in 2015



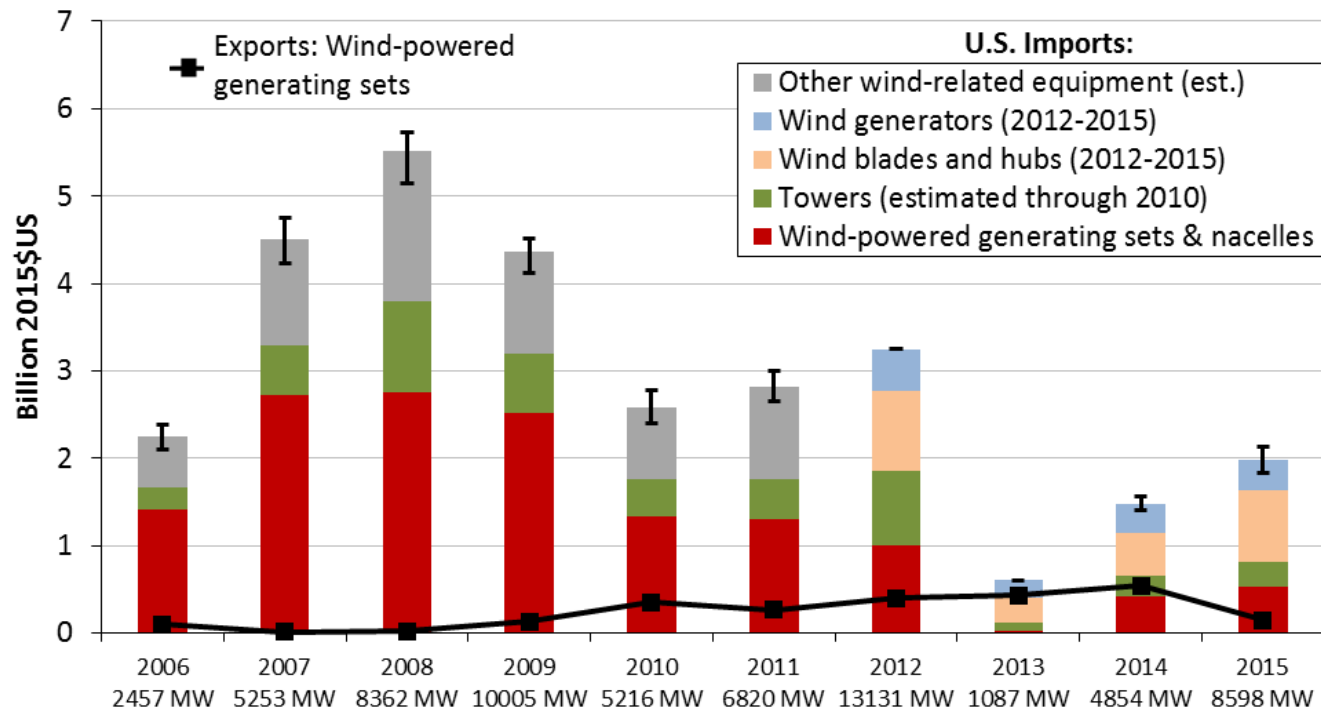
# Domestic Manufacturing Capability for Nacelle Assembly, Towers, and Blades Is Reasonably Well Balanced Against Near-Term Demand Forecasts



# Turbine OEM Profitability Has Generally Rebounded Over the Last Three Years



# Imports of Wind Equipment Are Sizable; Exports Declined in 2015

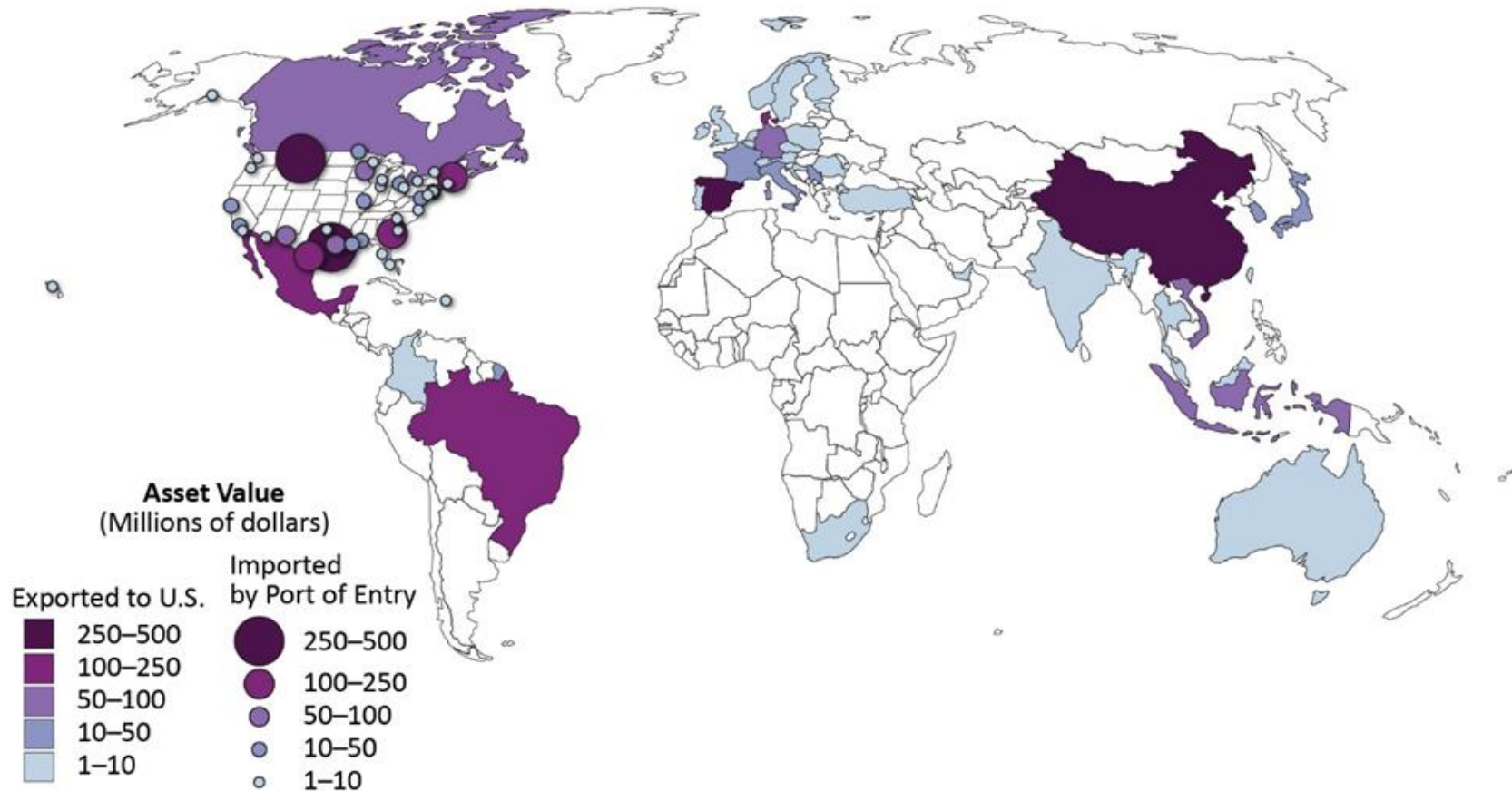


U.S. is a net importer of wind equipment

Exports of wind-powered generating sets decreased to \$149 million in 2015; no ability to track other wind-specific exports, but total tower exports equalled \$63 million

- Figure only includes tracked trade categories; misses other wind-related imports
- See full report for the assumptions used to generate this figure

# Tracked Wind Equipment Imports in 2015: 40% Asia, 38% Europe, 22% Americas



Note: Tracked wind-specific equipment includes: wind-powered generating sets, towers, hubs and blades, wind generators and parts

# Domestic Manufacturing Content Is Strong for Nacelle Assembly, Towers, and Blades, but U.S. Is Highly Reliant on Imports for Equipment Internal to the Nacelle

## Domestic Content for 2015 Turbine Installations in the U.S.

Towers	Blades & Hubs	Nacelle Assembly
80-85%	50-70%	> 85% of nacelle assembly

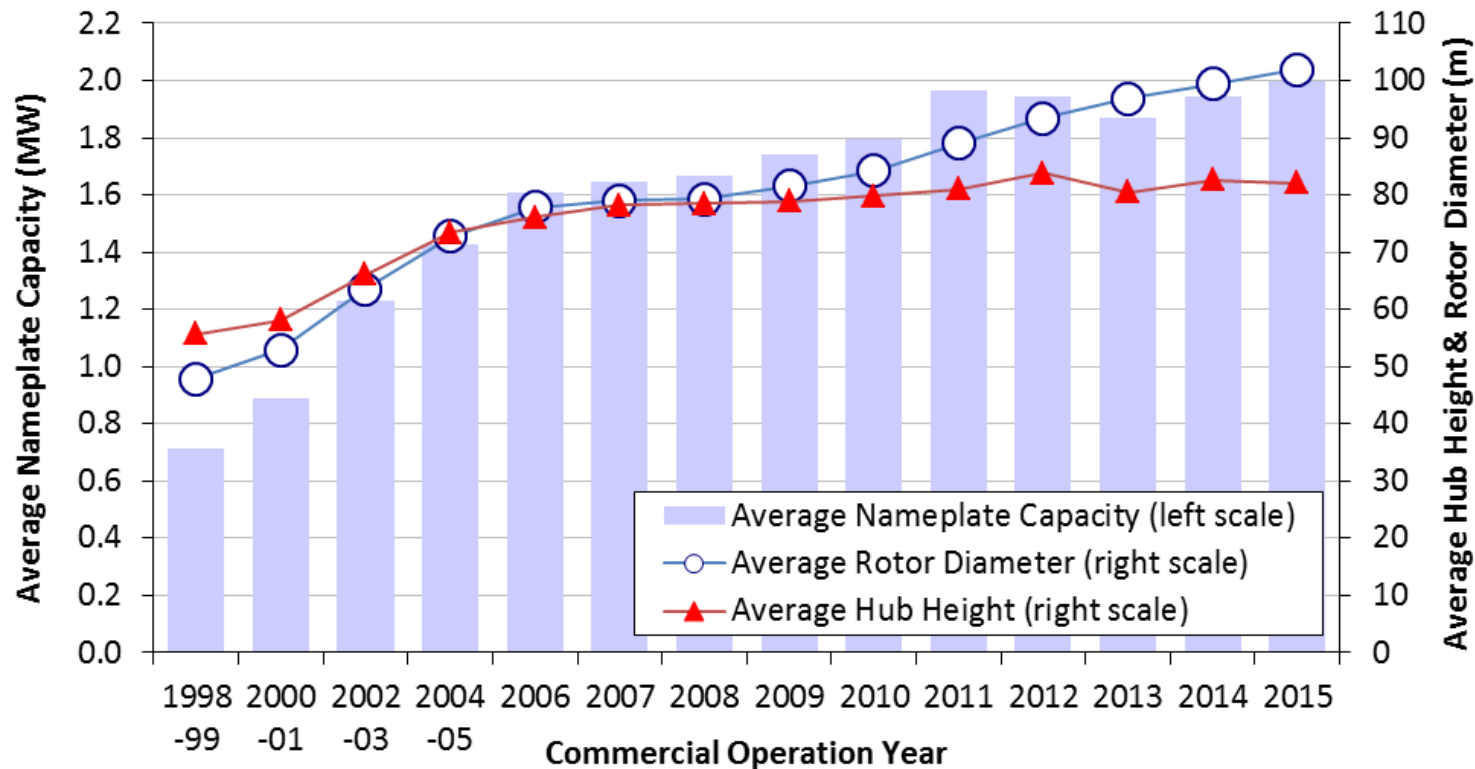
Imports occur in untracked trade categories, including many nacelle internals; nacelle internals generally have domestic content of < 20%

**Overall estimated domestic content: ~40% in 2012 for wind turbine equipment; ~60% if considering total projects costs, including balance-of-plant**



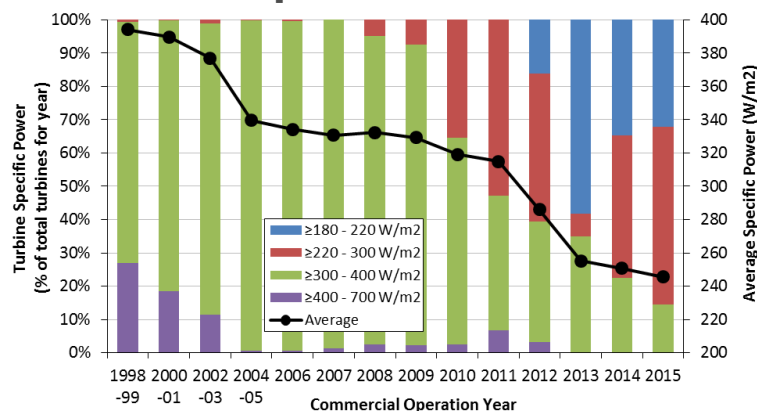
# Technology Trends

# Turbines Have Grown Larger Over Time; Growth in Rotor Diameter Has Outpaced Growth in Nameplate Capacity and Hub Height in Recent Years

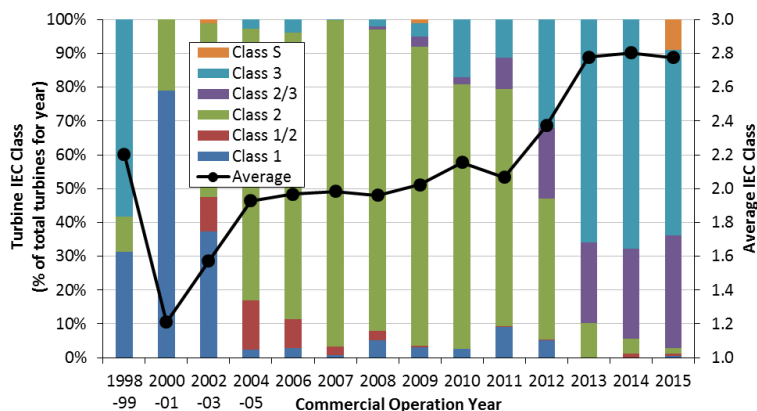


# Turbines Originally Designed for Lower Wind Speed Sites Have Rapidly Gained Market Share

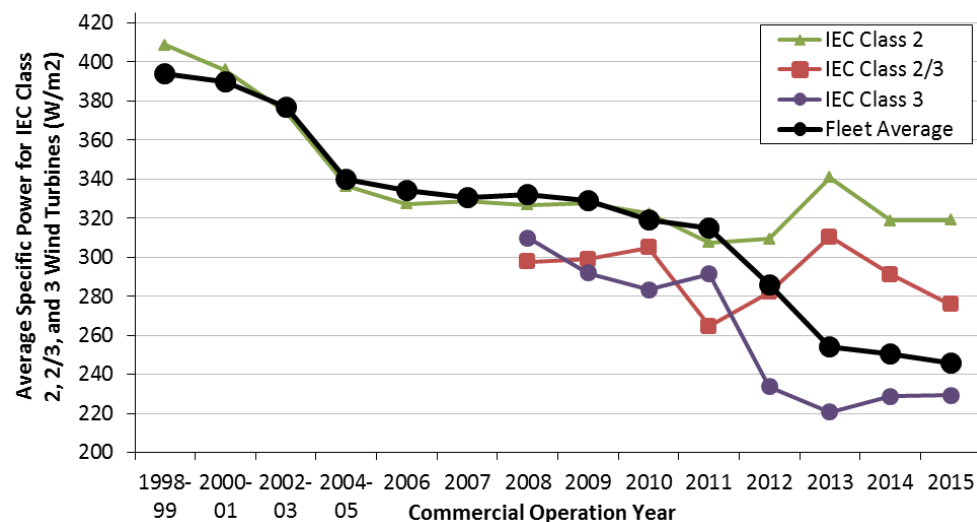
## Specific Power



## IEC Class

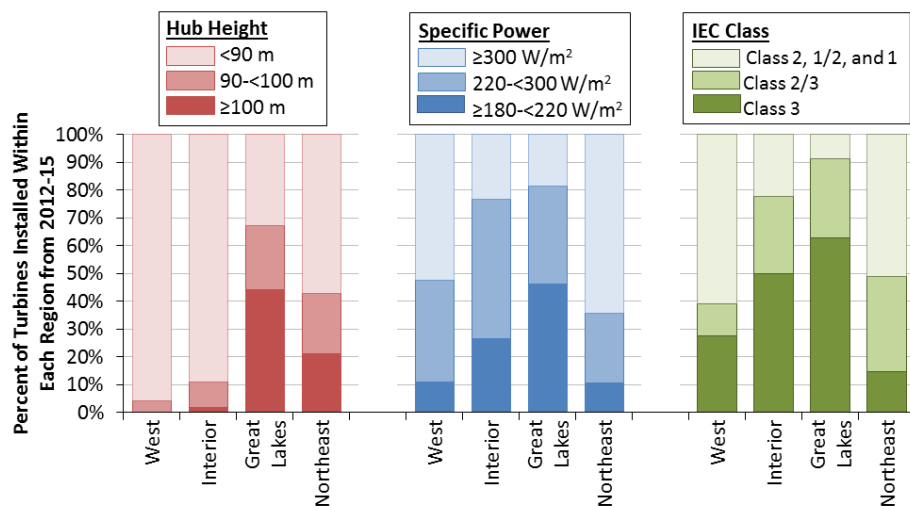


## Specific Power by Selected IEC Class

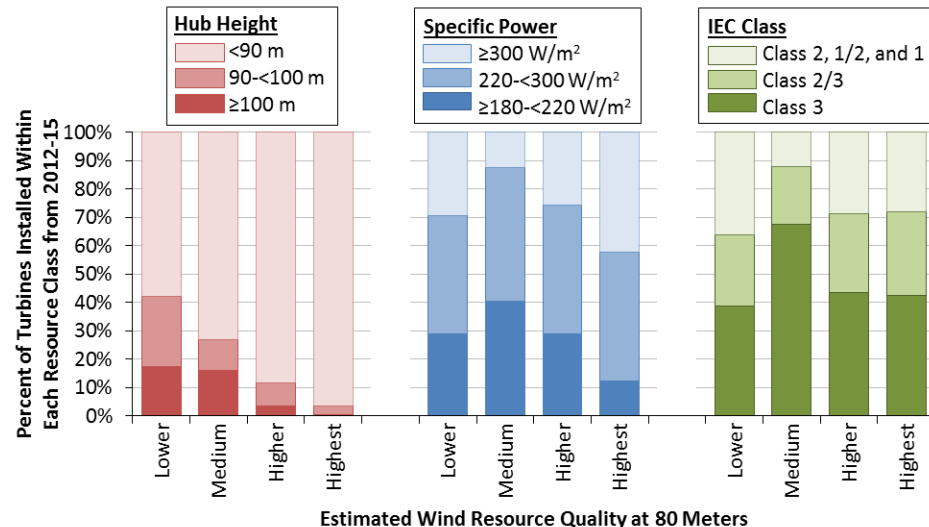


# Turbines Originally Designed for Lower Wind Speeds Now Regularly Used in Lower & Higher Wind Sites; Taller Towers Predominate in Great Lakes and NE

## By Region



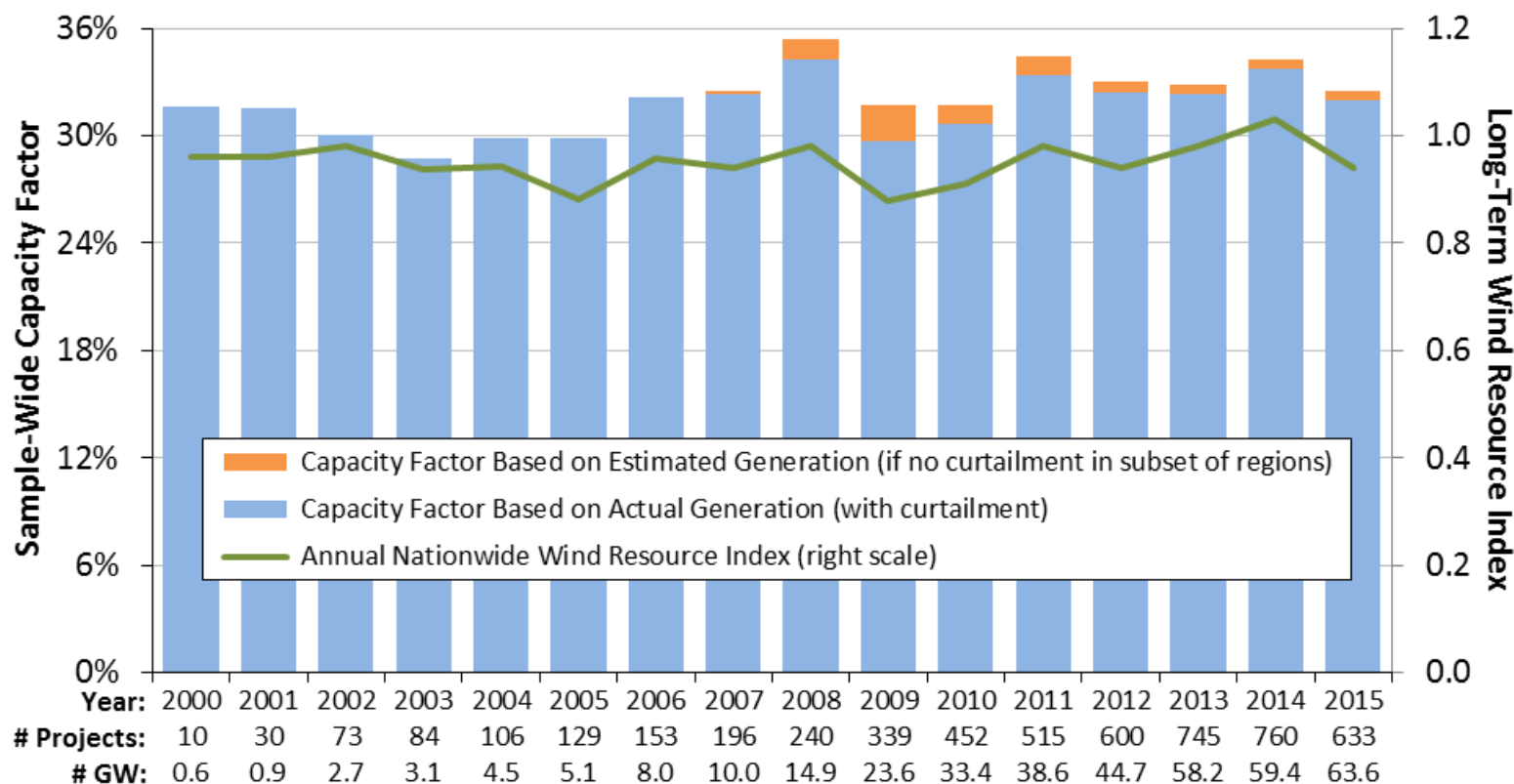
## By Wind Resource Quality



# Performance Trends

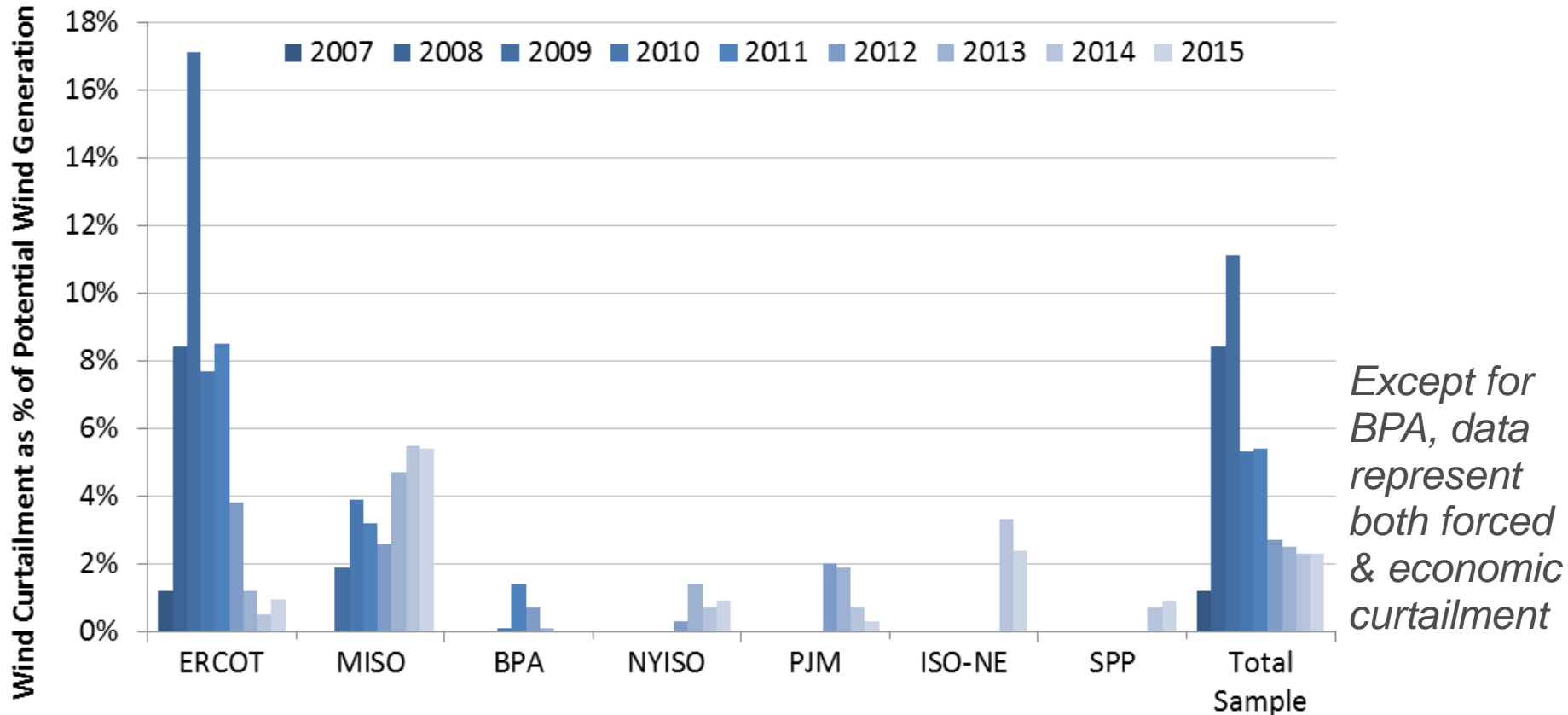


# Sample-Wide Capacity Factors Have Increased, but Impacted by Curtailment and Inter-Year Wind Resource Variability



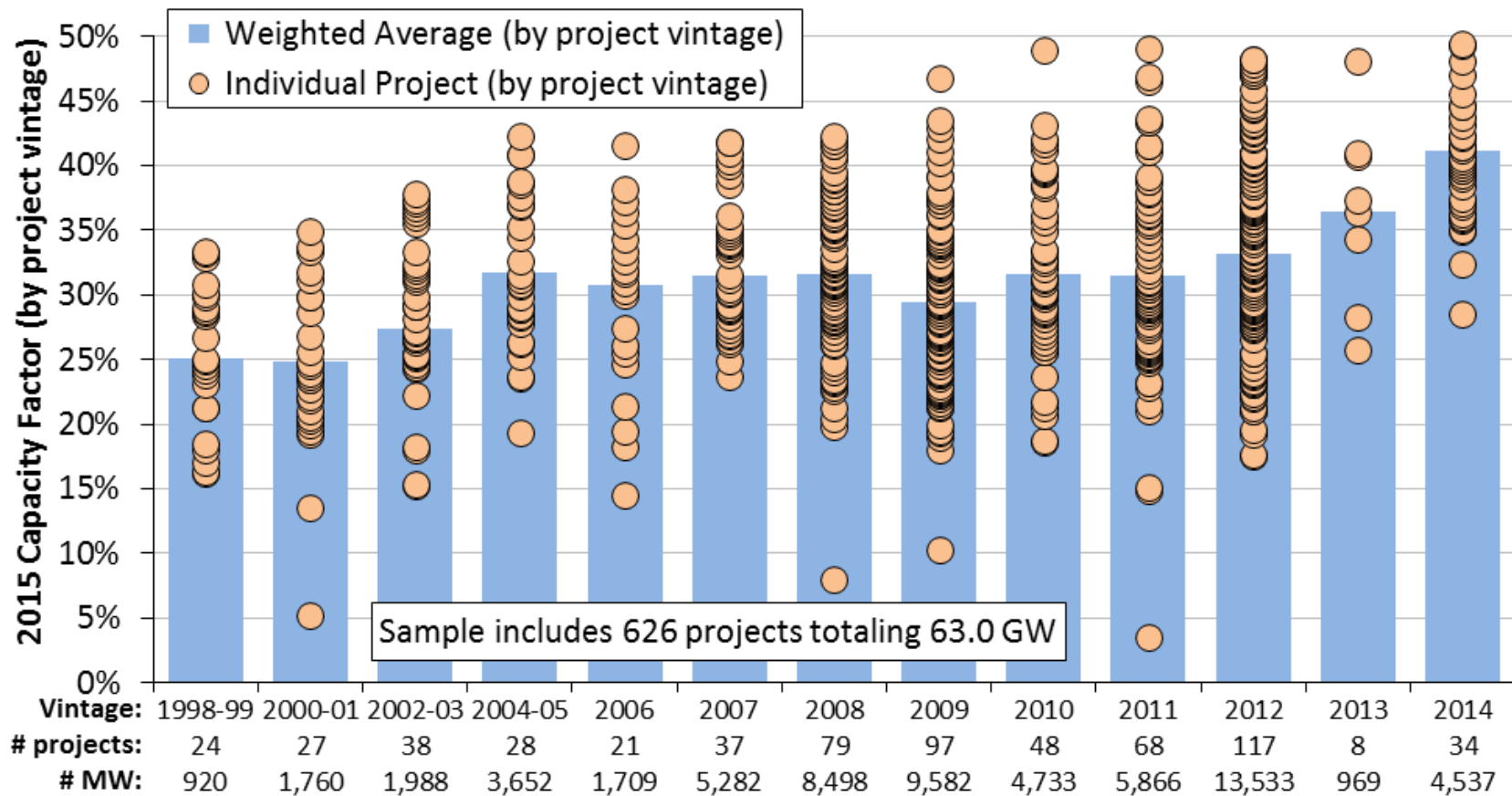
Note: The wind resource index is compiled from NextEra Energy Resources reports

# Wind Curtailment Has Generally Declined in Recent Years; Higher in MISO

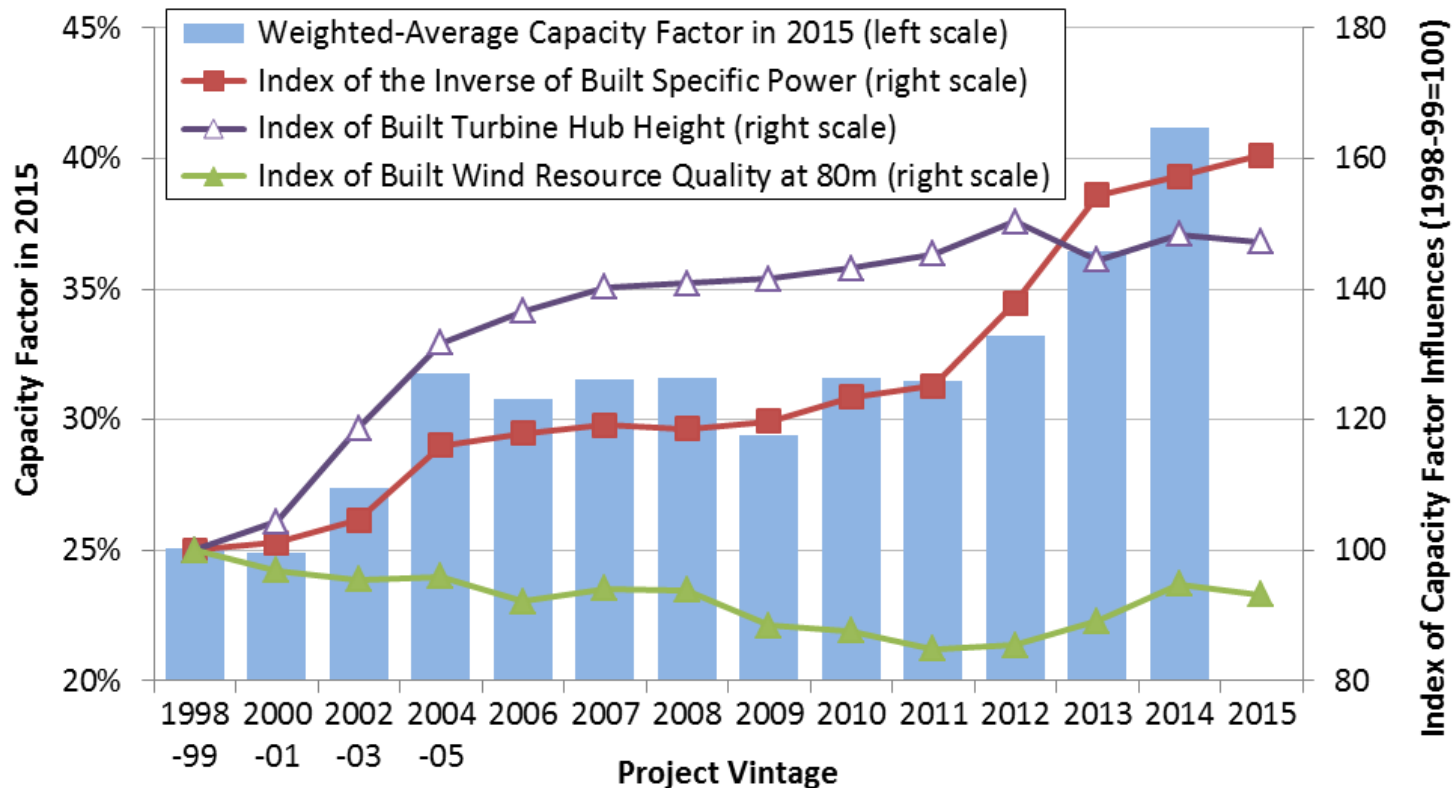


In areas where curtailment has been particularly problematic in the past – principally in Texas – steps taken to address the issue have born fruit

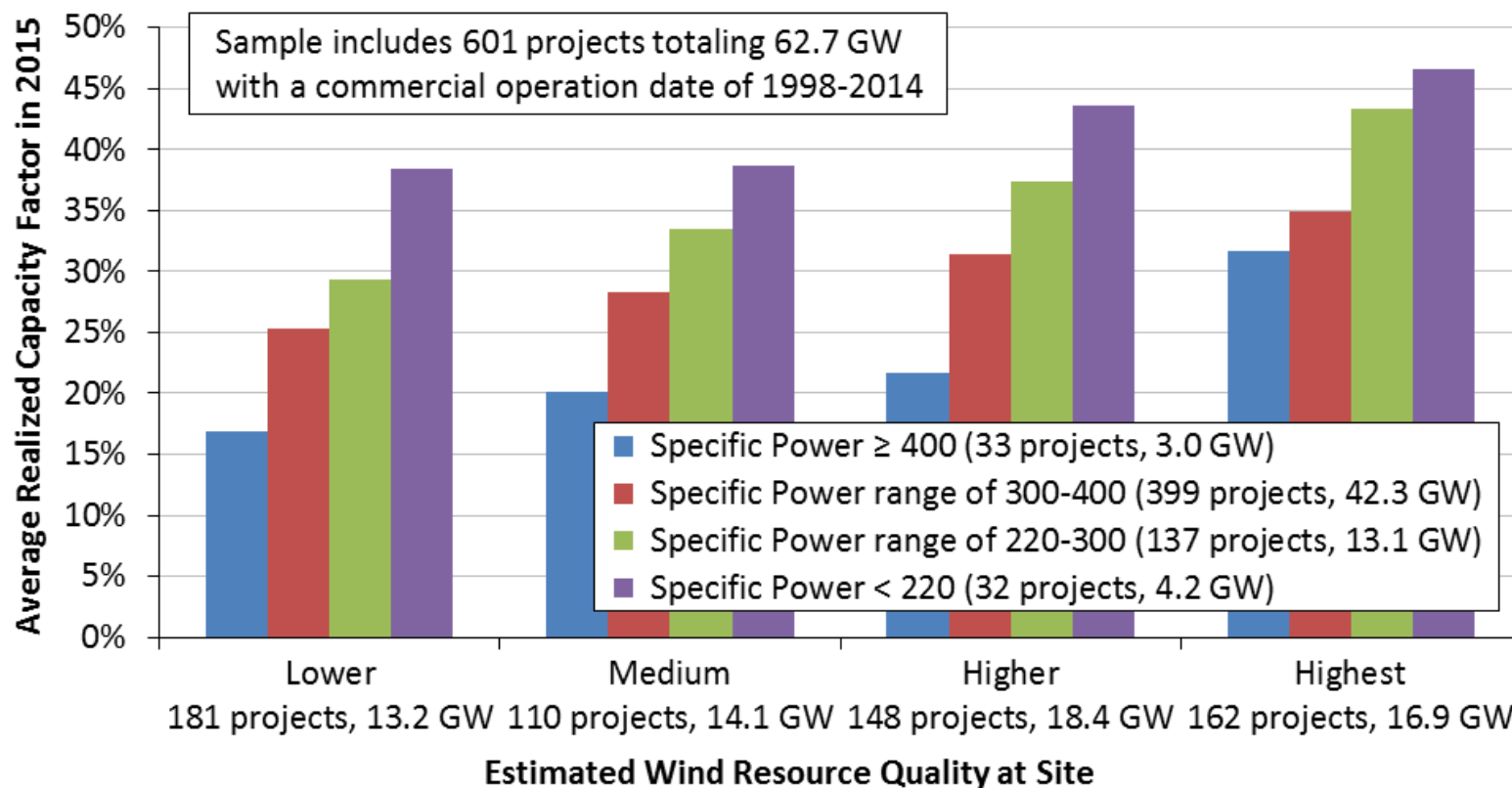
# Impact of Technology Trends on Capacity Factors Becomes More Apparent When Parsed by Project Vintage



# Trends Explained by Competing Influence of Lower Specific Power and Higher Hub Heights vs. Build-Out of Lower Quality Wind Resource Sites through 2012

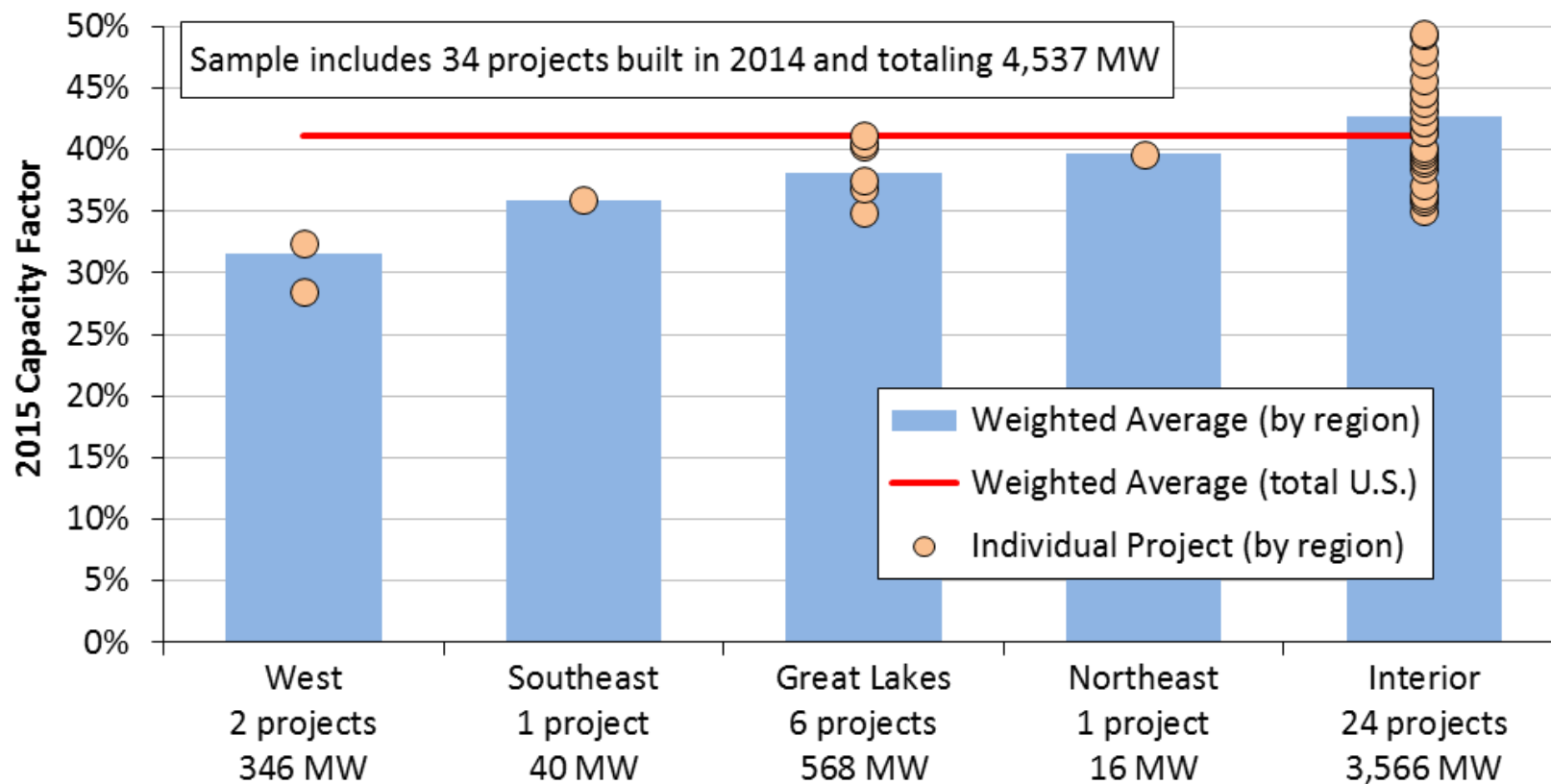


# Controlling for Wind Resource Quality and Specific Power Demonstrates Impact of Turbine Evolution

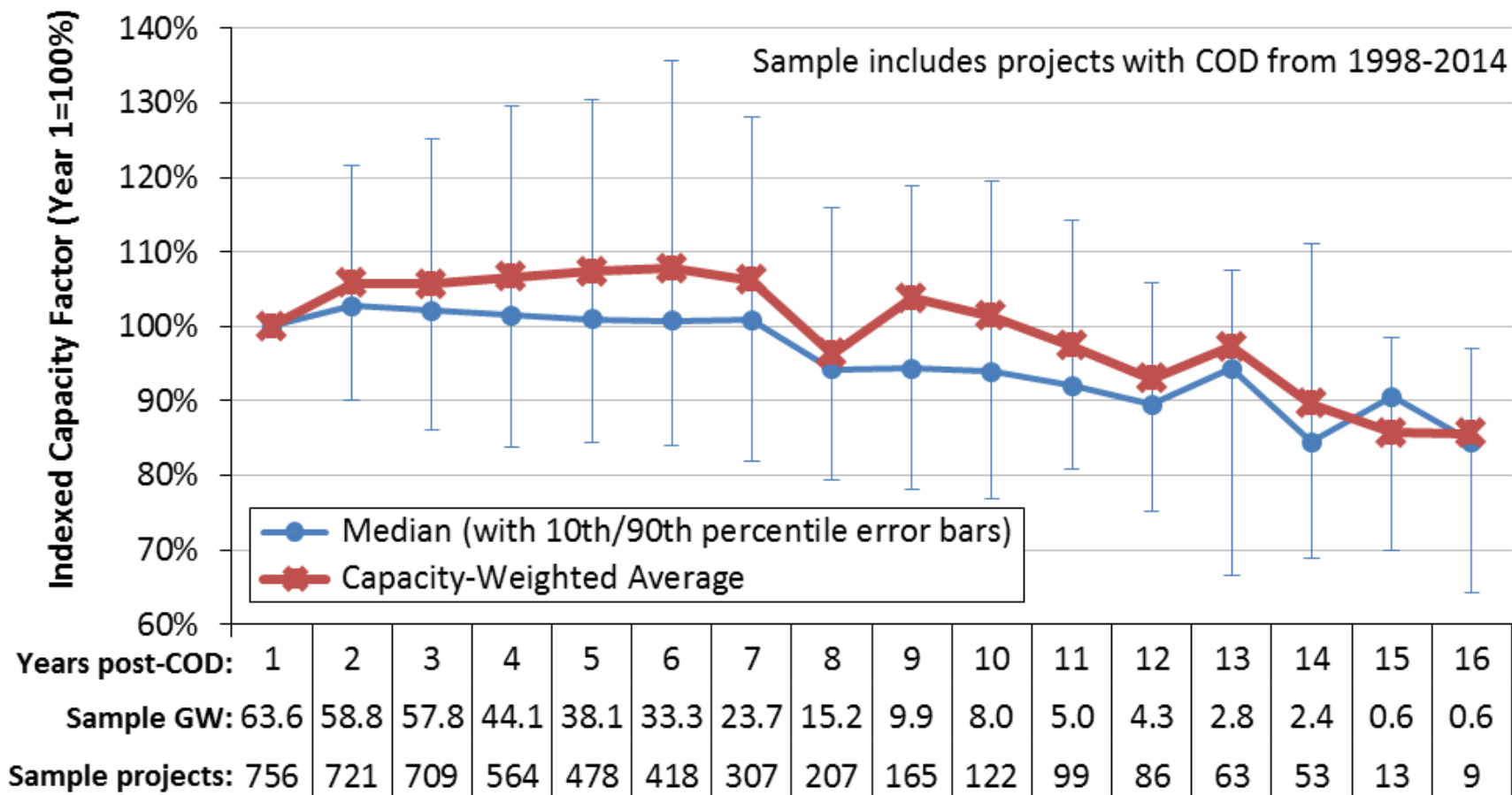


Turbine design changes are driving capacity factors higher for projects located in given wind resource regimes

# Regional Variations in Capacity Factors Reflect the Strength of the Wind Resource and Adoption of New Turbine Technology



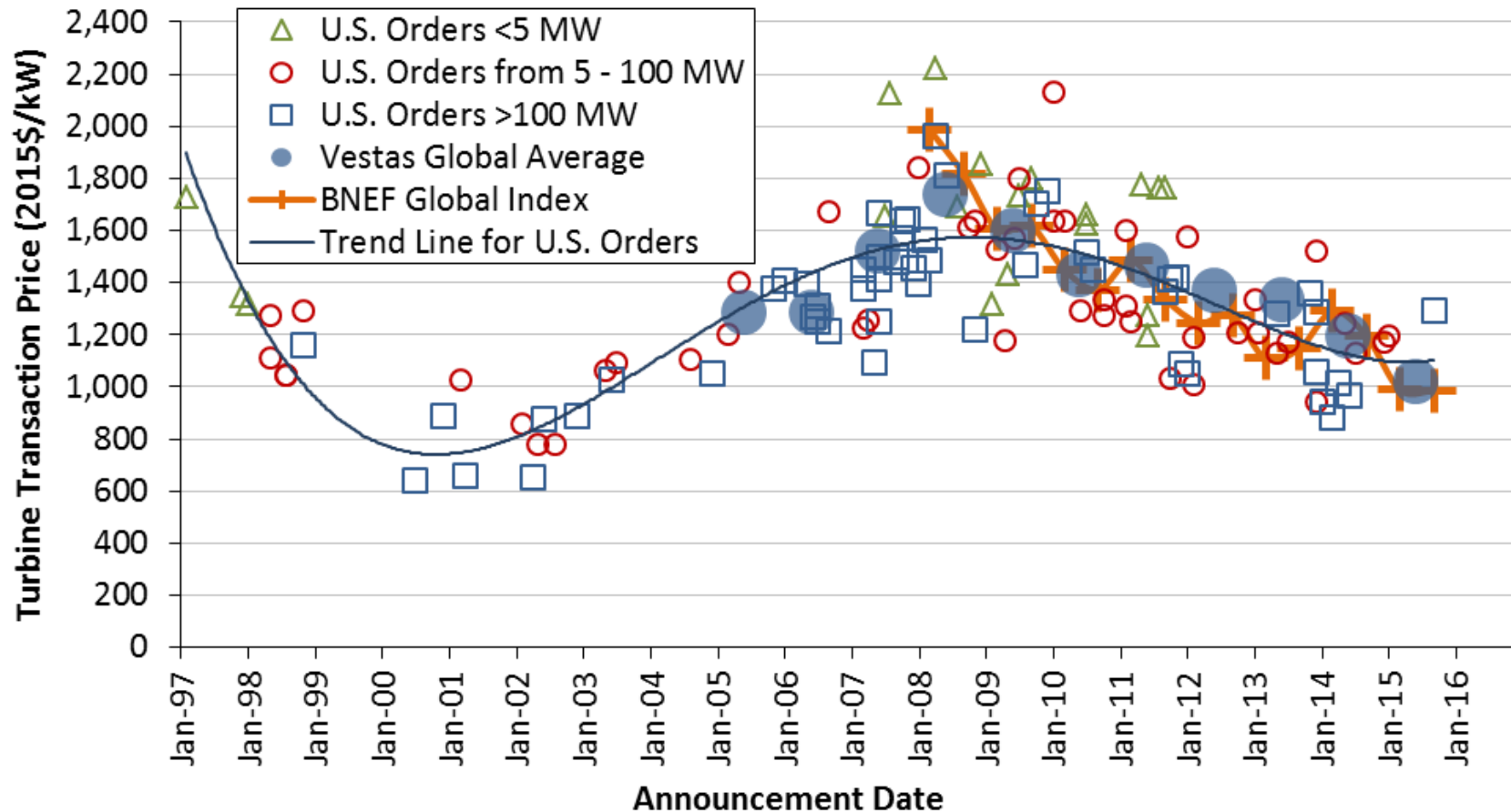
# Degradation of Project Performance as Projects Age Also Impacts Overall Trends





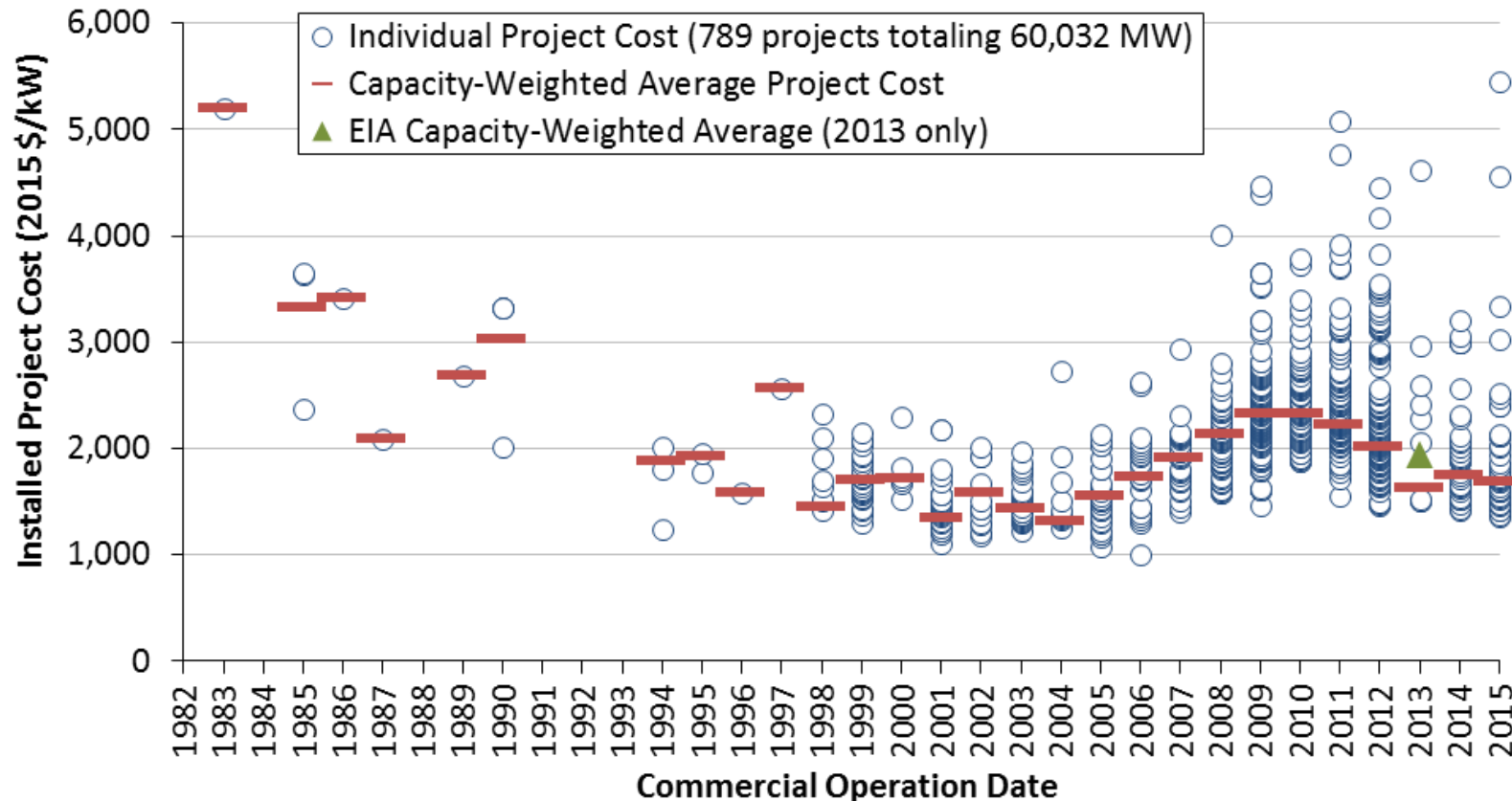
# Cost Trends

# Wind Turbine Prices Remained Well Below the Levels Seen Several Years Ago



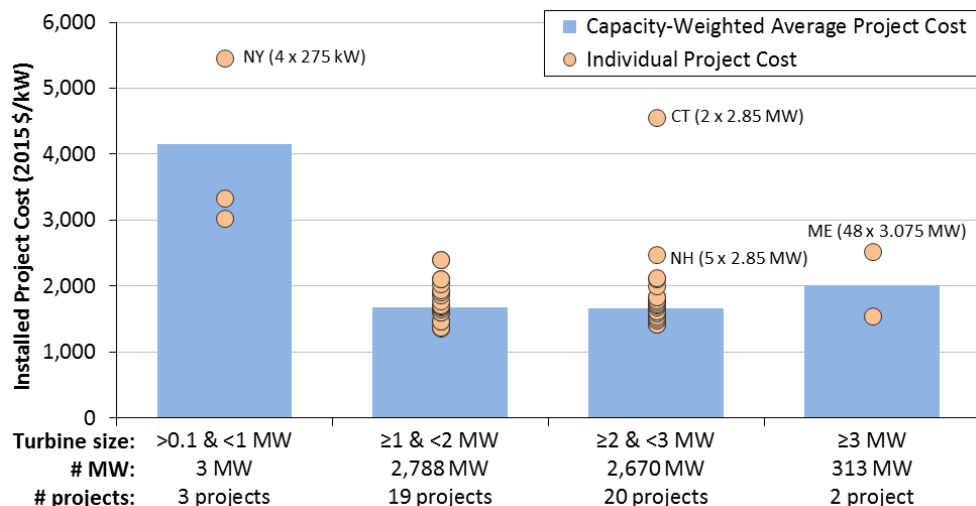
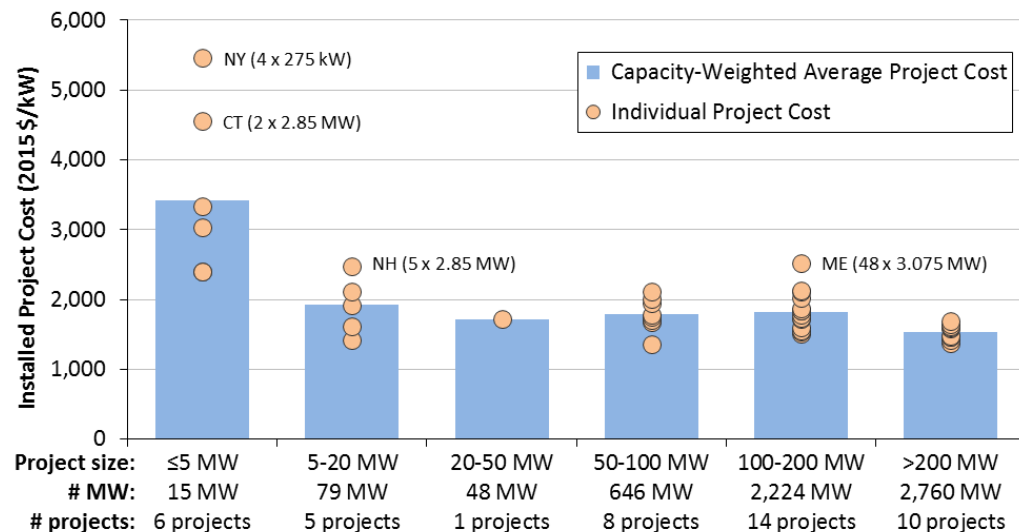
Recent turbine orders reportedly in the range of \$850-1,250/kW

# Lower Turbine Prices Drive Reductions in Reported Installed Project Costs

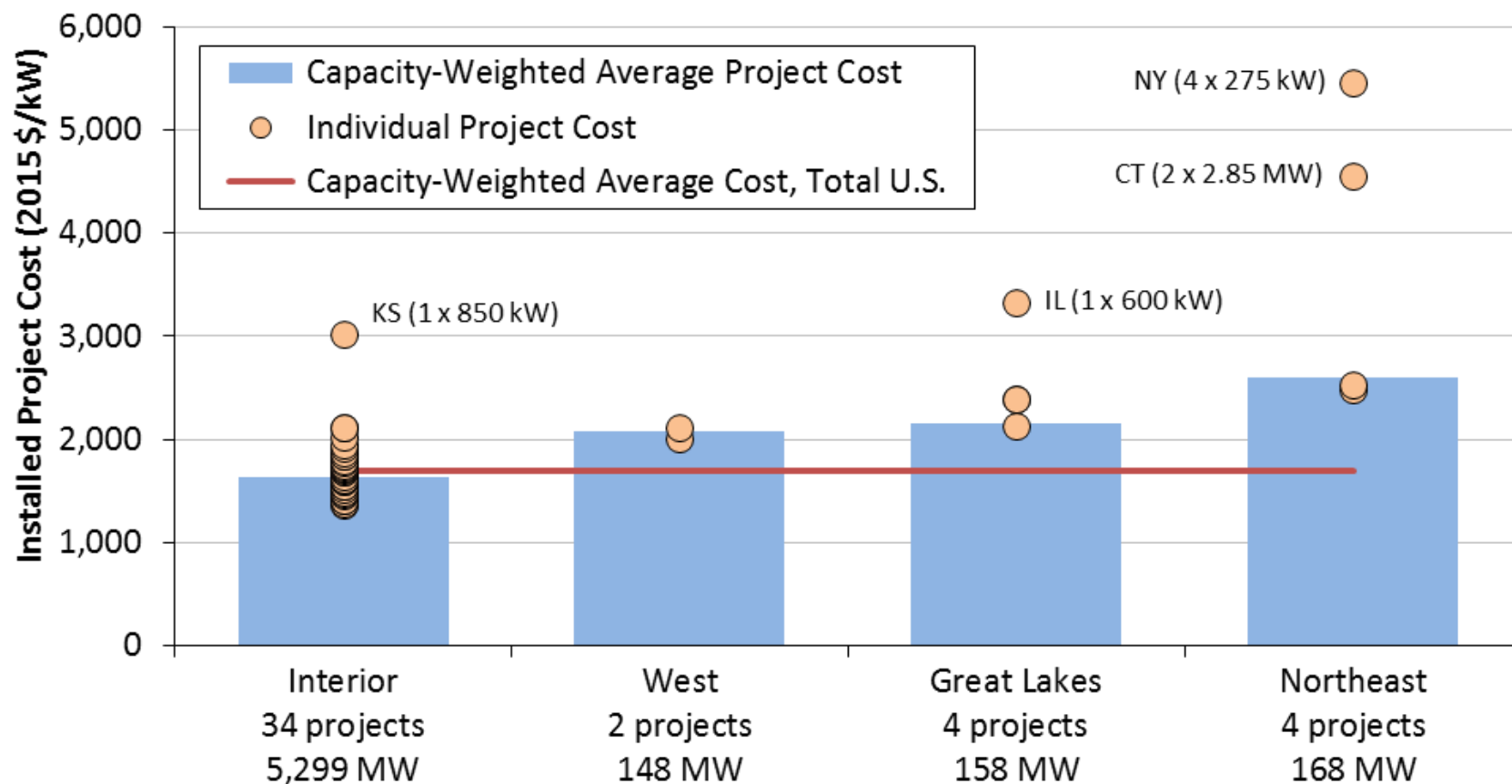


- 2015 projects had an average cost of \$1,690/kW, down \$640/kW since 2009 and 2010; limited sample of under-construction projects slated for completion in 2016 suggest no material change in costs

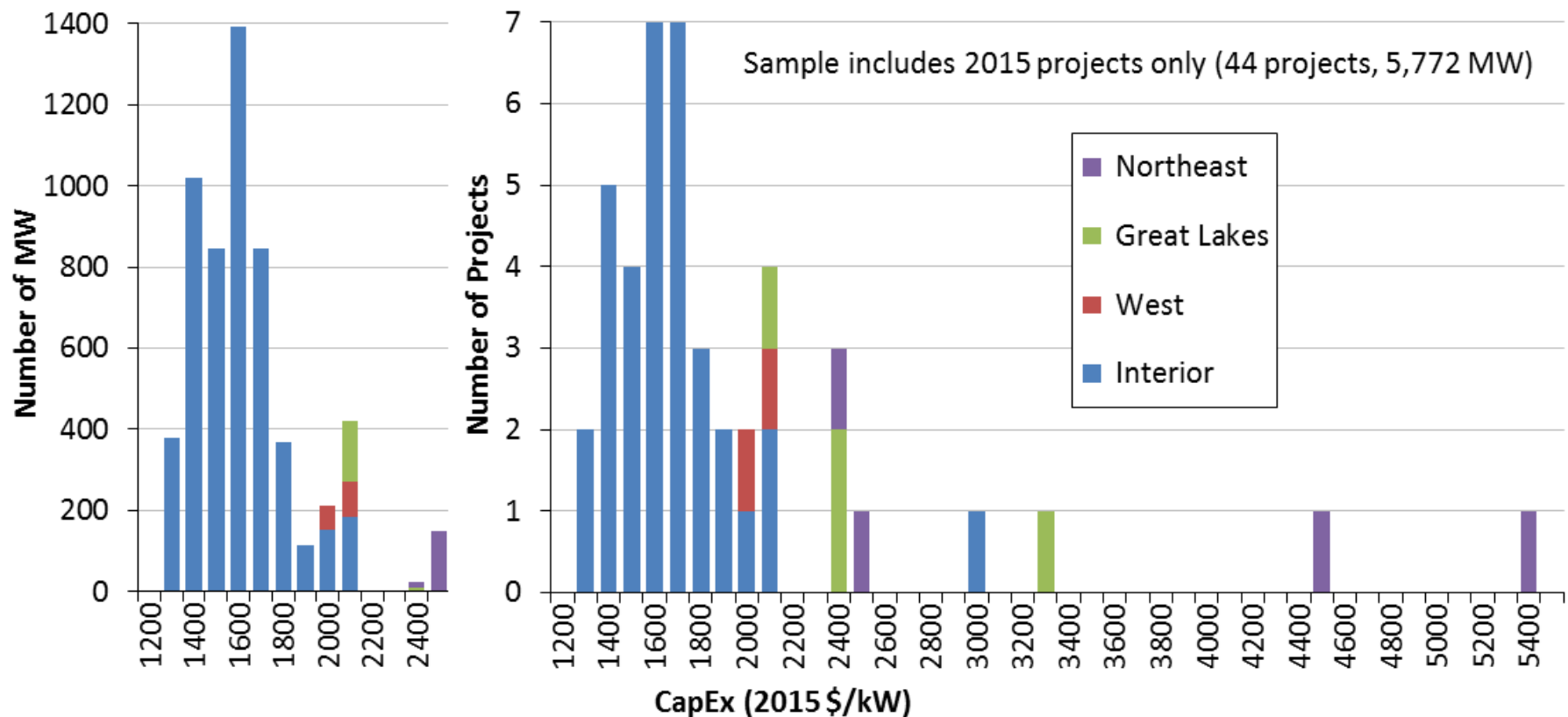
# Economies of Scale, Especially at Lower End of Project & Turbine Size Range



# Regional Differences in Average Wind Power Project Costs Are Apparent, but Sample Size Is Limited



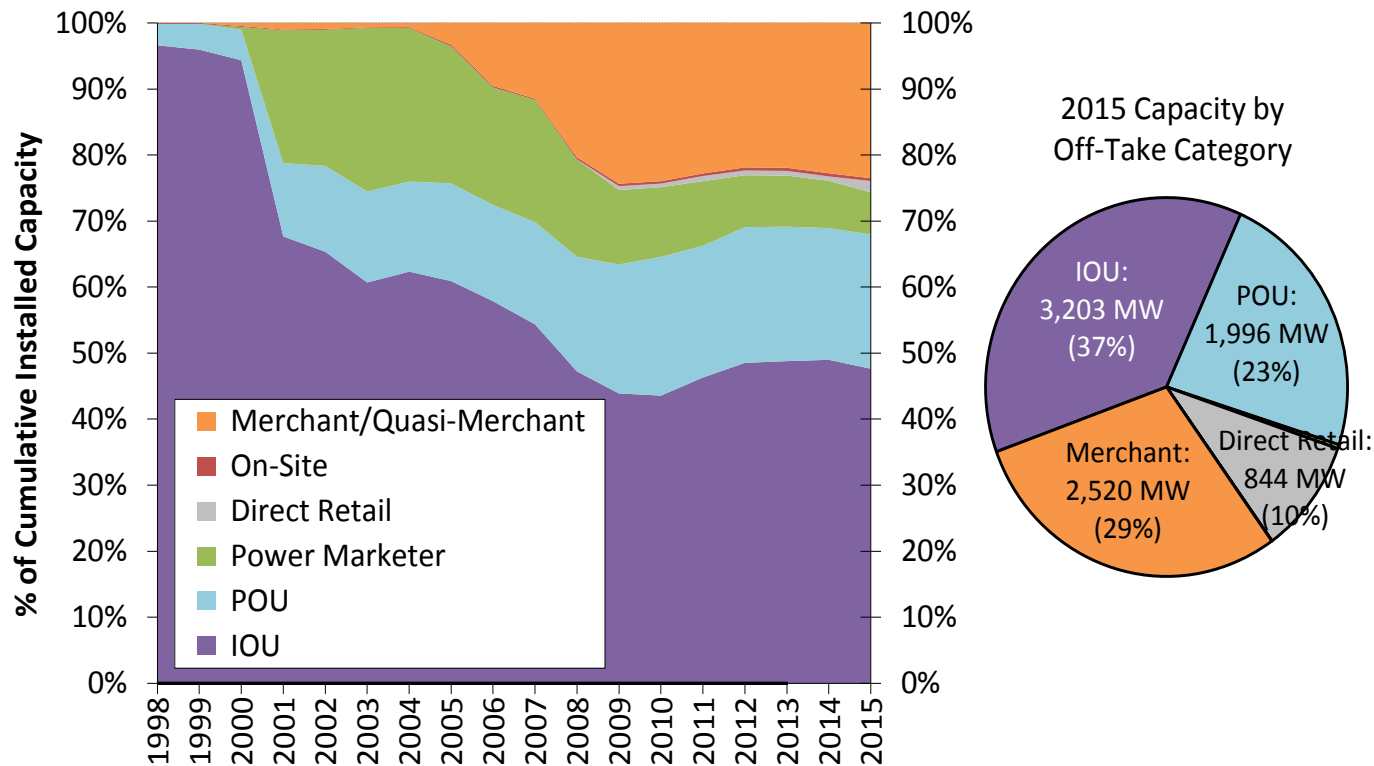
# Most 2015 Projects—and All of the Low-Cost Projects—Are Located in the Interior; Other Regions Have Higher Costs



# Wind Power Price Trends



# Long-Term Sales to Utilities Remained the Most Common Off-Take Arrangement, but Direct Retail Sales Gained Ground

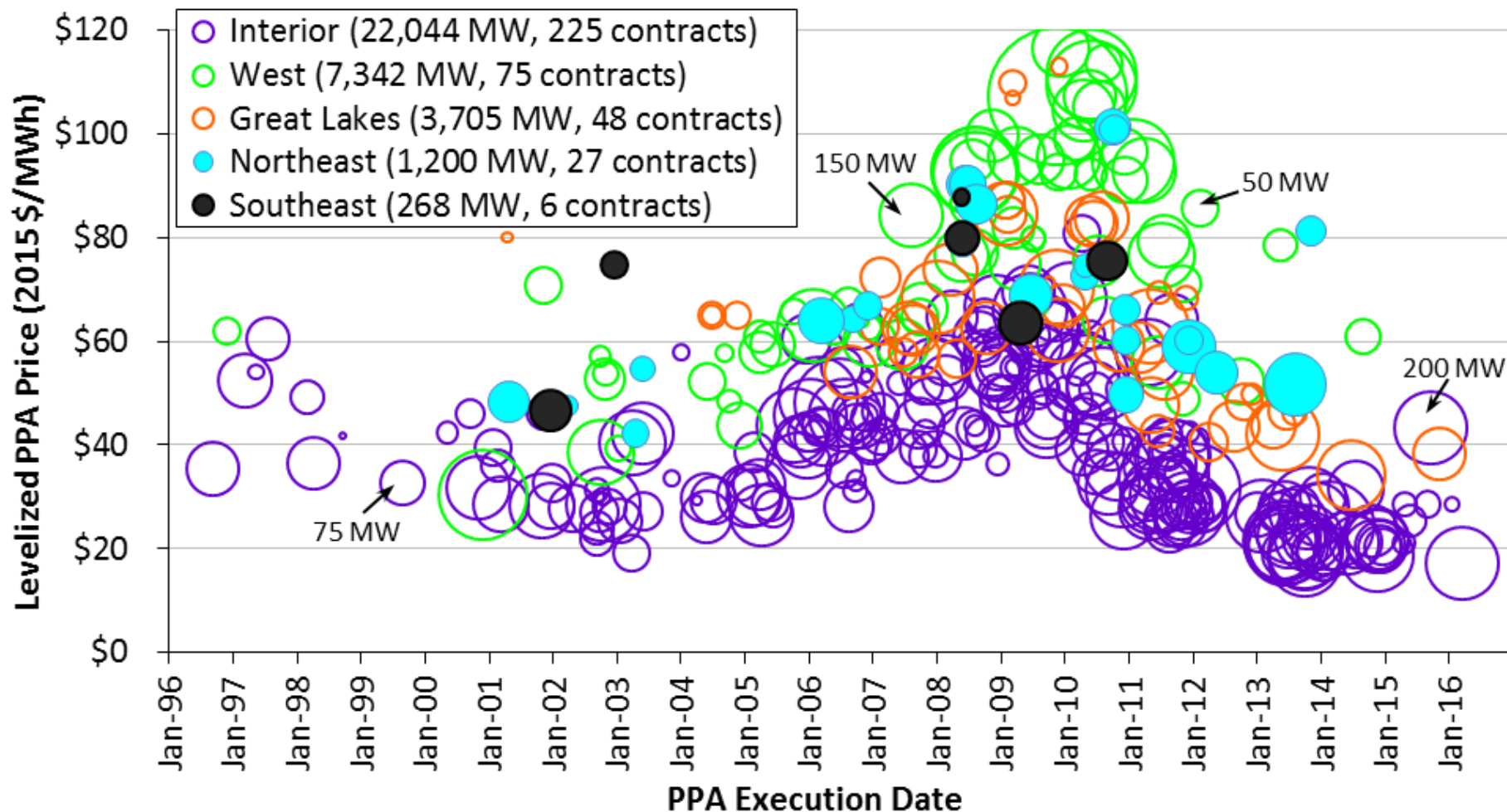


- 10% of added wind capacity in 2015 are from direct retail sales; 52% of total wind capacity contracted through PPAs in 2015 involve non-utility buyers

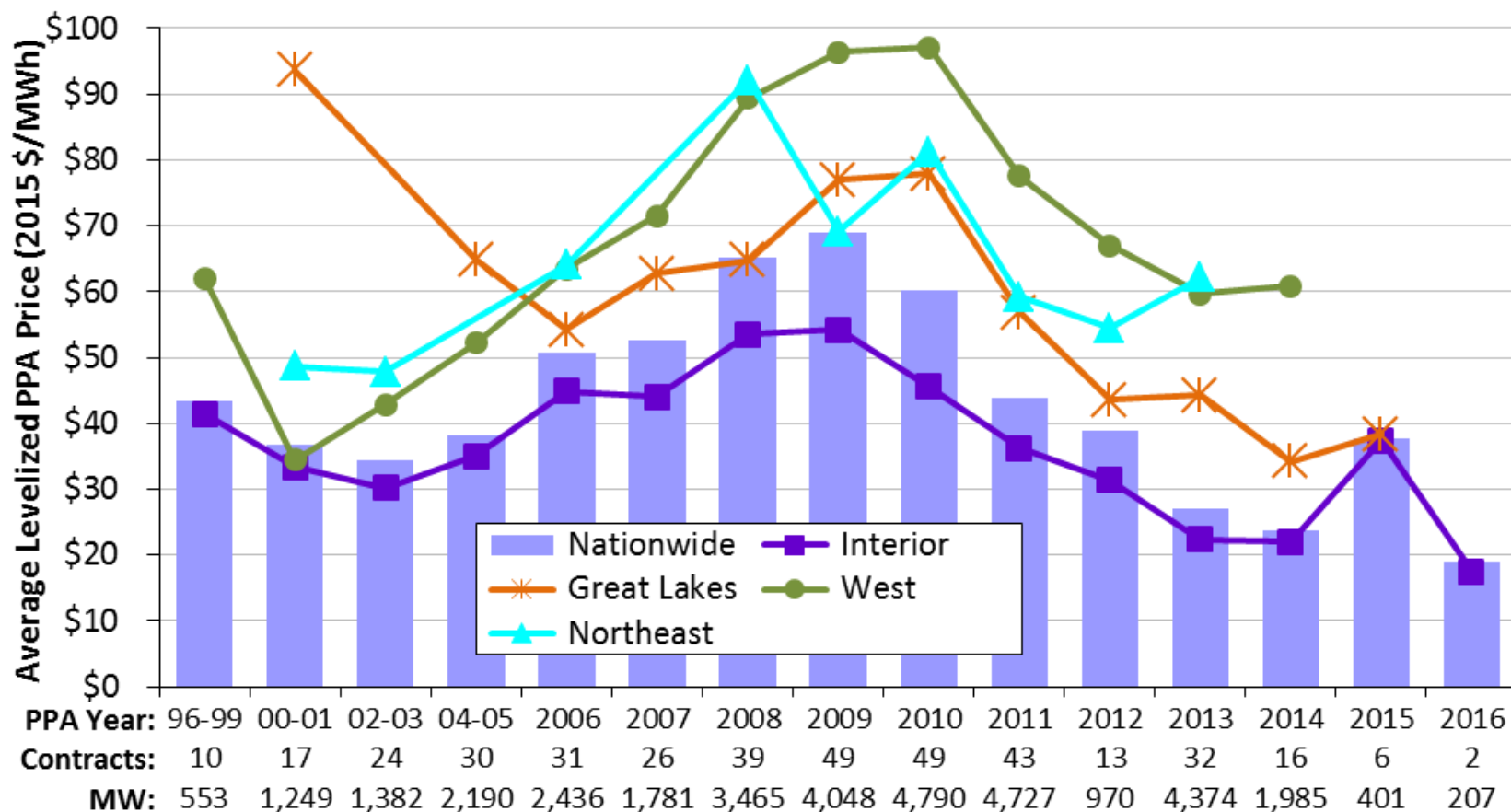
# Sample of Wind Power Prices

- Berkeley Lab collects data on historical wind power sales prices, and long-term PPA prices
- PPA sample includes 387 contracts totaling 34,558 MW from projects built from 1998-2015, or planned for installation in 2016 or 2017
- Prices reflect the bundled price of electricity and RECs as sold by the project owner under a power purchase agreement
  - Dataset excludes merchant plants, projects that sell renewable energy certificates (RECs) separately, and direct retail sales
  - Prices reflect receipt of state and federal incentives (e.g., the PTC or Treasury grant), as well as various local policy and market influences; as a result, prices do not reflect wind energy generation costs

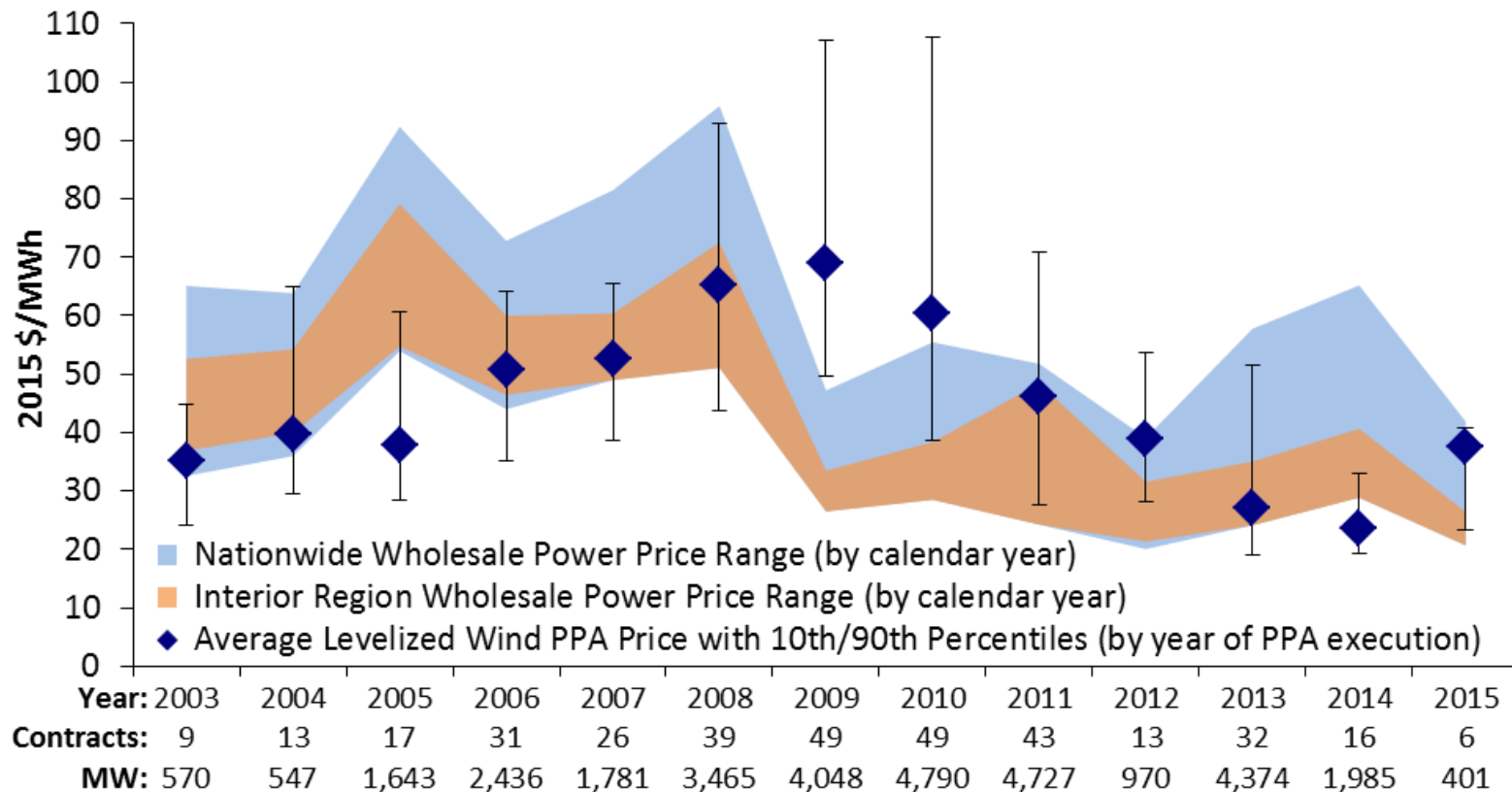
# Wind PPA Prices Remain Very Low, Especially in Interior Region



# A Smoother Look at the Time Trend Shows Steep Decline in Pricing Since 2009; Especially Low Pricing in Interior Region



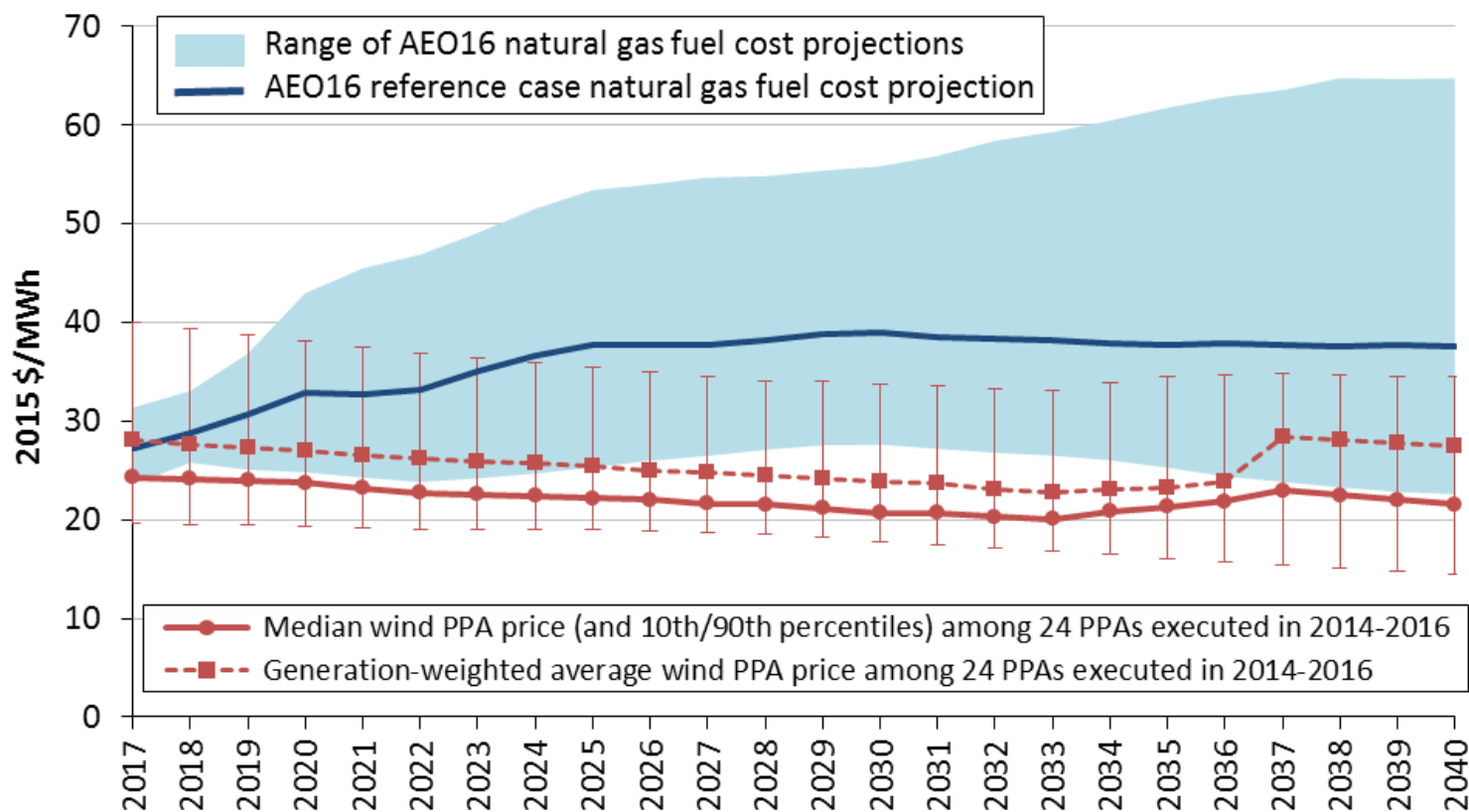
# Relative Competitiveness of Wind Power Challenged in 2015 as a Result of Dropping Wholesale Electric Prices



• Wholesale price range reflects flat block of power across 23 pricing nodes across the U.S. (and Interior)

42 • Price comparison shown here is far from perfect – **see full report for caveats**

# Recent Wind Prices Are Hard to Beat: Competitive with Expected Future Cost of Burning Fuel in Natural Gas Plants

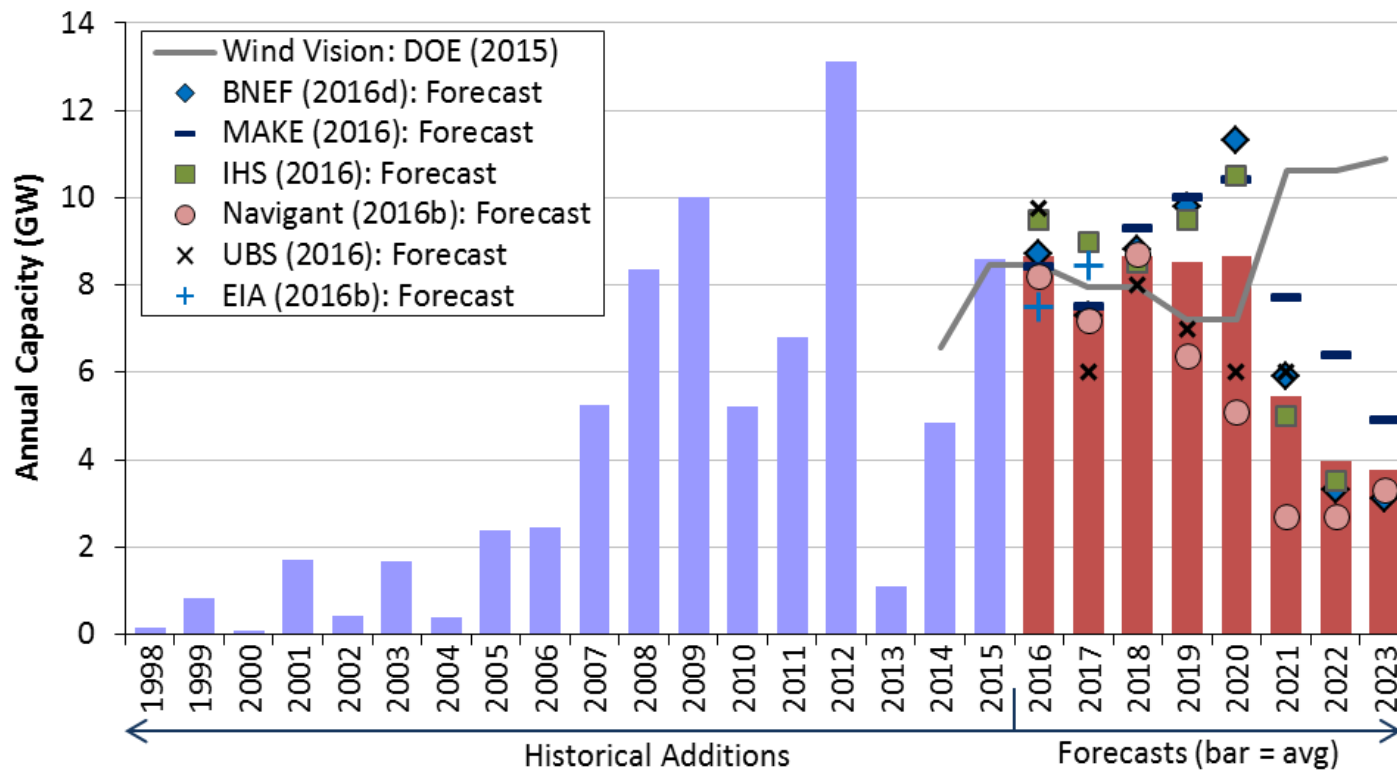


Price comparison shown here is far from perfect – **see full report for caveats**

# Future Outlook



# Sizable Wind Additions Anticipated for 2016-2020 Given PTC Extension; Downturn and Uncertainty Beyond 2020



Wind additions through 2020 consistent with deployment trajectory analyzed in DOE's *Wind Vision* report; not so after 2020

# Current Low Prices for Wind, Future Technological Advancement, New EPA Regulations, and Direct Retail Sales May Support Higher Growth in Future, but Headwinds Include...

- Phase-down of federal tax incentives
- Continued low natural gas and wholesale electricity prices
- Modest electricity demand growth
- Limited near-term demand from state RPS policies
- Inadequate transmission infrastructure in some areas
- Growing competition from solar in some regions

# For More Information

# For More Information...

**See full report for additional findings, a discussion of the sources of data used, etc.**

- <http://energy.gov/eere/wind>

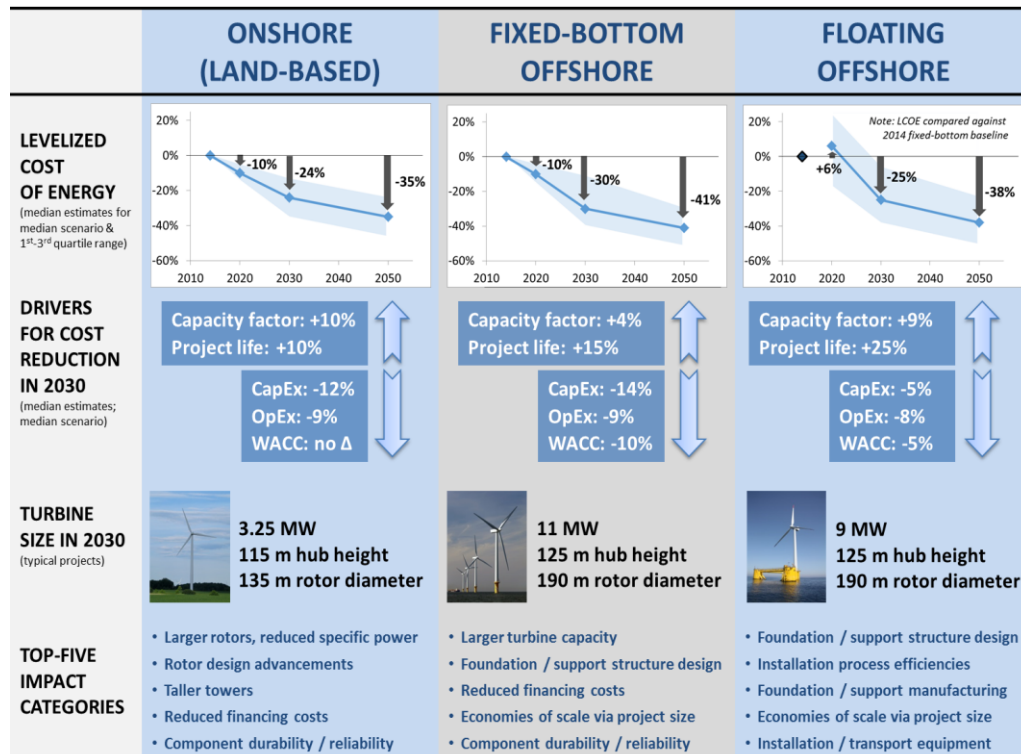
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# Want To Know More About the Possible Future Cost of Onshore & Offshore Wind?

*Recently published expert survey of 163 of the world's foremost wind experts*



Documentation:

<https://emp.lbl.gov/iea-wind-expert-survey>

Webinar:

September 27, 11-12 ET:  
<https://cc.readytalk.com/r/6j3tvwsn8lto&eom>